

2024 VBA Signature Sponsor Program



Build Your Strategy TODAY!

When building Signature Sponsor packages, annual VBA Associate Membership dues are included as part of the package.

Listed as a Signature Sponsor at all 2024 VBA events and in VBA publications including bi-weekly banker Executive Brief and weekly CEO Rundown

Complimentary event registrations for conferences (Convention not included)

Listed on Signature Sponsor webpage on VBA website

Listed on a special Virginia Banking Monthly ad as well as included in the “Top 5” of each issue

Consideration for speaking opportunities at VBA events

Recognition at all VBA events including those not specifically being sponsored by your company

Sponsored event listing of attendees with contact information both pre- and post-event

Complimentary high top table at VBA/MBA Joint Convention (table located in area near registration)

Complimentary sidebar ad in VBA/MBA Joint Convention newsletter

One (1) complimentary registration at VBA/MBA Joint Convention

Two (2) complimentary registrations at VBA/MBA Joint Convention

Complimentary quarter-page ad in Virginia Banking Annual

Seat on VBA Associate Member Advisory Council which meets 2x per year to provide feedback on VBA associate membership and banker engagement opportunities

	PLATINUM \$20,000+	GOLD \$15,000- \$19,999	SILVER \$10,000- \$14,999
Listed as a Signature Sponsor at all 2024 VBA events and in VBA publications including bi-weekly banker Executive Brief and weekly CEO Rundown	✓	✓	✓
Complimentary event registrations for conferences (Convention not included)	Four (4) Representatives	Three (3) Representatives	Two (2) Representatives
Listed on Signature Sponsor webpage on VBA website	✓	✓	✓
Listed on a special <u>Virginia Banking Monthly</u> ad as well as included in the “Top 5” of each issue	✓	✓	✓
Consideration for speaking opportunities at VBA events	✓	✓	✓
Recognition at all VBA events including those not specifically being sponsored by your company	✓	✓	✓
Sponsored event listing of attendees with contact information both pre- and post-event	✓	✓	✓
Complimentary high top table at VBA/MBA Joint Convention (table located in area near registration)	✓	✓	
Complimentary sidebar ad in VBA/MBA Joint Convention newsletter	✓	✓	
One (1) complimentary registration at VBA/MBA Joint Convention		✓	
Two (2) complimentary registrations at VBA/MBA Joint Convention	✓		
Complimentary quarter-page ad in <u>Virginia Banking Annual</u>	✓		
Seat on VBA Associate Member Advisory Council which meets 2x per year to provide feedback on VBA associate membership and banker engagement opportunities	✓		

Build Your VBA Signature Sponsorship Package from the Opportunities on the Following Pages.