

2024 MBA|VBA Joint Convention



June 2-5
The Ritz-Carlton
Amelia Island, FL

Reserve

Bank CEOs and Executives

Partner Level Sponsorships:

Perks: Company logo included on onsite Convention banner
Receive two (2) complimentary registrations
Receive a complimentary exhibit table

- Sunday Welcome Reception - \$15,000 (S)
- Monday Dessert Reception - \$15,000 (S)
- Tuesday Chairs' Reception - \$15,000 (S)
- Tuesday Celebration Banquet/Entertainment - \$15,000 (S)
- Monday Breakfast Speaking Opportunity - \$12,500 (S)

Platinum Level Sponsorships:

Perks: Company logo included on onsite Convention banner
Receive two (2) complimentary registrations
Receive a complimentary exhibit table

- Breakout Session Speaking Opportunities (RFP process)
 - Monday (2 spots available) - \$10,000 each (S)
 - Tuesday (2 spots available) - \$10,000 each (S)
- Keynote Speaker - \$10,000 (S)
- Tuesday Fun in the Sun Social - \$10,000 (S)

Gold Level Sponsorships:

Perk: Receive one (1) complimentary registration
Opportunity to add on Exhibit Table for \$500

- Tuesday Breakfast Buffet - \$8,500 (S)
- Registration Tote Bag - \$8,000 (S)
- Monday Golf Tournament - \$8,000 (S)
- Hotel Keycards - \$7,500 (S)
- Bottled Water - \$7,500 (S)
- Registration Desk - \$7,500
- Golf Beverage Cart - \$7,000 (S)
- Sunday Welcome Reception Photographer - \$7,000 (S)
- Tuesday Celebration Photo Booth - \$7,000
- Name Badge Lanyards - \$6,500 (S)
- Name Badges - \$6,500 (S)
- Coffee Station/Collars (Monday & Tuesday) - \$6,500 (S)
- Luggage Tags (sent ahead of event) - \$6,500 (S)
- Beach Item - \$6,500
- Daily eNewsletter (Sunday/Monday/Tuesday) - \$6,500 (S)
- Event Portal - \$6,000 (S)

Silver Level Sponsorships:

- Technology/WiFi - \$5,500 (S)
- Golf Tournament Boxed Lunches - \$5,000 (S)
- Convention Amenity - \$5,000
- Turndown Service (Sunday) - \$5,000
- Turndown Service (Monday) - \$5,000
- Hand Sanitizer - \$5,000
- Sunscreen - \$5,000
- Candy Bags - \$5,000
- Mobile Pockets/Poppers - \$5,000
- Registration List (includes ad on back) - \$5,000
- Sunday Registration Refreshments - \$5,000
- Welcome Reception Signature Cocktail - \$5,000 (S)
- Tuesday Celebration Signature Cocktail - \$5,000 (S)

Bronze Level Sponsorships:

- Monday Snack Break - \$4,000 (S)
- Tuesday Snack Break - \$4,000
- Exhibit Table - \$3,500
 - One (1) 6' table set in Registration Foyer outside main conference ballroom
 - Setup is for Sunday, Monday & Tuesday
- Logoed Notepads (at general sessions) - \$3,500 (S)
- Notepad Mousepads - \$3,500 (S)
- MBA/VBA Staff Shirts - \$3,000 (S)
- Logoed Pens (sponsor supplies) - \$3,000
- Guest Program - \$2,500 (S)
- Golf Tournament Bag Tags - \$2,500 (S)
- Closest to the Pin Contest - \$2,500 (S)
- Longest Drive Contest - \$2,500
- Driving Range - \$2,500
- Golf Hole (multiple available) - \$1,500
- Daily eNewsletter Sidebar Ad - \$1,500 (S)

Patron Level Sponsorships: \$1,000

- Multiple Available

All Sponsorships Include:

- MBA | VBA Member Registration Rate - \$1,095 | Guest Rate - \$550 (Non-Member Registration Rate - \$1,750 | Guest Rate - \$850)
- Sponsor Ribbon Provided for Onsite Representatives
- Pre- and Post-Attendee Roster with Contact Information
- Recognition on:
 - Annual Convention Marketing
 - Event Page on VBA and MBA Websites
 - Event Portal
 - Signage at Convention

(R) = Reserved

(S) = Sold

Questions? Contact:

Amy Binns | abinns@vabankers.org | 804.819.4726 or Joanna Weinreich | jweinreich@mdbankers.com | 443.837.1609