

2025 CFO Conference

co-hosted by VBA | MBA | WVBA

Reserve

August 20-22
Omni Richmond
Richmond, VA

CFOs - Accounting - CEOs

Exhibiting Package - \$3,000

Includes:

- Exhibit booth
- One (1) complimentary registration
 - Additional sponsor attendees - \$210 each
- Standard electrical provided
- Exhibitor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Opportunity to provide prize giveaways
- Pre- and post-attendee roster with emails
- Company logo included on:
 - all event marketing
 - event page on VBA|MBA|WVBA websites
 - event portal (company profile & contact)

EXHIBITOR SPEED DATING ADD-ON OPTION

- \$250 -

GUIDELINES:

3 minute rounds

Bankers remain seated | Vendors rotate tables

Vendors provide elevator pitch

Banker prize drawings

(small prizes provided by exhibitors)

12 Spots Available on

First-Come, First-Served Basis

(R) = Reserved **(S)** = Sold

A La Carte Sponsorship Options:

- Welcome Reception* - \$5,000 **(R)**
- Thursday Night Reception* - \$5,000 **(S)**
- Lunch* - \$4,000
- Keynote Speaker* - \$3,500 **(R)**
- Breakfast* - \$3,500

**Above Options Include Exhibiting Package*

- Hotel Keycards - \$3,000 **(R)**
- Event Portal - \$2,500
- Name Badge Lanyards - \$2,500
- Technology/WiFi - \$2,500 **(R)**
- Networking Break w/Video or Slide Option - \$2,000
- Name Badges - \$2,000 **(S)**
- Onsite Materials w/Back Page Ad - \$2,000
- Daily eNewsletter - \$1,750
- Registration Desk w/Pull-Up Banner - \$1,500
- Attendee Roster w/Back Page Ad - \$1,500
- Mobile Pockets/Poppers - \$1,500
- Notepads - \$1,500
- Coffee Station/Cup Collars - \$1,500
- Mousepads Notepads - \$1,000
- Logoed Pens (sponsor supplies) - \$1,000
- Hand Sanitizer - \$750
- Candy Bags - \$500
- Daily eNewsletter Sidebar Ad (runs 3 days) - \$500

Sponsorships Include:

- Registration rate of \$625*
- Pre- and post-attendee roster with emails
- Sponsor/Exhibitor ribbons for onsite reps
- Verbal and signage recognition at the event
- Company logo included on:
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**Above registration rate is VBA|MBA|WVBA member rate; \$500 additional fee added if not a member of either association*

Questions? Contact Amy Binns | abinns@vabankers.org | 804.819.4726