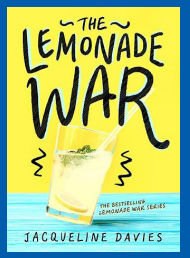
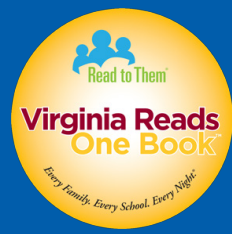


Financial Literacy & Community Engagement Opportunity: Virginia Reads One Book



How Can Your Bank Get Involved?

The VBA Education Foundation is looking for Virginia banks interested in sponsoring Title 1 schools for the 2025 statewide Virginia Reads One Book program (VAROB). Through this program, students and families across Virginia participate in a statewide family reading event and celebrate both family and financial literacy. This is your bank's opportunity to participate in this impactful program and put a book in the hands of each student at a local school. The VBA will be contacting banks this fall with opportunities to sponsor interested schools in your area. VAROB will take place in March 2025.

Interested In Learning More?

Complete a bank interest form here: <https://www.formpl.us/form/5330096994254848>. Plan to join us for an informational Zoom meeting on August 13 at 9:00 a.m. Visit www.vabankers.org/post/Virginia-Reads-One-Book to register for the Zoom meeting and for more information about this year's program.

2025 Statewide Sponsors Include:



2025 Program Details:

Banks can sponsor schools for \$6.95* per student. Sponsored schools will receive a book for every student and complimentary staff copies, both family literacy and financial literacy activities, school assembly suggestions, teacher resources, family and community engagement tools, and more!

*A Spanish version of this year's book is also available for \$6.95 per student.

2024 Program Impact:



In 2024, the VBA Education Foundation made a **\$7,500** contribution to VAROB.



Twenty-one Virginia bank sponsors made more than **\$105,000** in contributions! These contributions supported the participation of nearly **14,000** students and staff from **38 Title 1 schools** across the state!

"There is a **constant buzz** throughout the hallways during the month of Virginia Reads One Book. **Teachers, students, custodians, administration, cafeteria workers, and parents** are all talking about the great book we are reading together!" -2024 Bank Sponsored School



"I love it when the **kids come in talking about what they read with their families**. They come in very eager to complete the daily trivia questions and we are grateful to Carter Bank for **providing prizes for trivia**." -2024 Bank Sponsored School

"We love the **sense of community Virginia Reads brings**. We also **love our bank partnership**. They volunteer and get all of our materials ready. The bank is also doing **financial literacy lessons** with our students through counseling. Such a wonderful program overall!" - 2024 Bank Sponsored School



More than 50% of the total number of students who participated in this year's program did so through Virginia banking industry sponsorship.

Does your bank already have a relationship with a local school? Contact Monica McDearmon at mmcdearmon@vabankers.org to find out more about schools that have participated in the past.