

Cancer support every step of the way

Anthem's Cancer
Care Solutions

Cancer can touch **everyone**

1.8 million

new cancer diagnoses in 2020¹

16 million

Americans living with a history of cancer²

40%

of all men

will receive a
cancer diagnosis
during their
lifetime.³

38%

of all women

will receive a
cancer diagnosis
during their
lifetime.³



¹ National Institutes of Health, National Cancer Center website: *Cancer Stat Facts: Common Cancer Sites* (accessed September 2020): seer.cancer.gov.

² American Cancer Society®: *Cancer Facts & Figures 2018* (2018): cancer.org.

³ American Cancer Society: *Lifetime Risk of Developing or Dying from Cancer* (accessed September 2020): cancer.org.

The true costs of cancer



\$173B

total care-related costs by 2020¹

4x higher

average expenditures for those with cancer²

Higher bankruptcy rate

for individuals with a cancer diagnosis when compared to the general population³

Countless options and escalating prices

- › 100+ diseases, each with different treatments, specialists, and cost drivers
- › Cost fluctuations based on patient location
- › Expensive drug therapy that can often disrupt a member's overall care
- › A wide array of side effects, toxicities, and options, making it difficult to choose the best treatment

¹ National Institutes of Health, National Cancer Institute: *National Costs for Cancer Care* (accessed August 2020); cancer.gov.

² Park J, Look KA. *Health Care Expenditure Burden of Cancer Care in the United States*. *The Journal of Health Care Organizations*. 2019; 56: 0046958019880696. doi: 10.1177/0046958019880696.

³ Liang MI, Huh WK. *Financial toxicity – an overlooked side effect* [published correction appears in *Gynecol Oncol*. 2019 Aug; 154(2): 449]. *Gynecol Oncol*. 2018; 150(1): 3-6. doi: 10.1016/j.ygyno.2018.05.012.

Support from every angle

At Anthem, we are transforming what it means to fight cancer and everything that comes with it.

Supported members



Guided through prevention, treatment, prevention and treatment

Coordinated providers



Setting a new benchmark for quality and affordability

Reduced costs

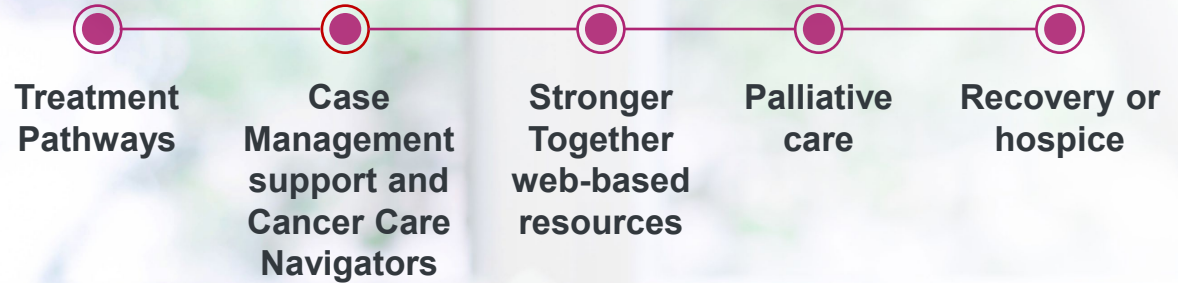


Affecting both employers and members; putting high-quality care within reach at every stage of the cancer journey



Unwavering aid through **treatment and beyond**

Our solutions address the complexities of cancer treatment for everyone who feels their impact.



A clear path to the most effective treatments

The challenge

Nearly 33% of people undergoing chemotherapy do not receive a treatment plan consistent with current medical evidence and best practices.

The solution

Our Cancer Care Quality Program empowers doctors to enhance outcomes, value, and quality of life for patients everywhere.

↓ **12%-17%**
decrease in emergency
room (ER) visits*

↓ **13%-18%**
reduction in hospital
admissions*

Treatment pathways meet the field's most rigorous care standards:

- › Medical evidence and best practice guidelines
- › Affordability and quality benchmarks
- › Lower toxicity and other measures that promote the best quality of life for patients

Note: These statistics are for members on Pathways versus non-Pathways treatments, across breast, colon, lung, lymphoma, leukemia, rectal, myeloma, ovarian, pancreatic, and melanoma cancers.

* Anthem internal analysis, July 1, 2014 to August 31, 2018.



Navigating post-diagnosis with specialized support

Our multidisciplinary Oncology Case Management team can connect members to the whole-person care they need – where and when they need it most.

- › **Cancer Care Navigators** act as a single point of contact for members and their care teams, and can answer questions about care and benefits.
- › **Oncology-focused nurse coaches** strive to provide education and seamless care coordination.
- › **Registered dietitians** help members with special or modified nutritional requirements.
- › **Behavioral health experts** help enhance members' emotional well-being.
- › **Employee Assistance Program (EAP) services** provide counseling for the entire household.*
- › **Anthem disability benefits** give members a financial safety net.*

* EAP services and disability coverage are available at an additional cost.

Cancer Care Navigators: supporting employees through cancer

Anthem wants to make your employees' lives less stressful during this difficult time. Our Cancer Care Navigators are ready to help manage their care, so they can focus on well-being.

Cancer Care Navigators are health educators specially trained to understand different cancer diagnoses and needs. They can:

- › Coordinate care and act as a single point of contact for employees, their oncologists, and their care teams.
- › Approach the whole person, supporting both emotional and physical health.
- › Connect employees and their loved ones to community resources.
- › Answer questions about treatment, medication, side effects, and Anthem benefits.
- › Help prevent unnecessary and costly procedures, tests, and ER or hospital visits.



Stronger Together

Community resources to enhance the care journey

Stronger Together helps give those affected by cancer the tools to fight it from every angle.

Patients and survivors

- › **Let's Talk Treatment Options and Take Action for Health** personalized websites
- › Apps for managing treatment plans and self-help strategies

Family and caregivers

Help for Cancer Caregivers support group

Employers

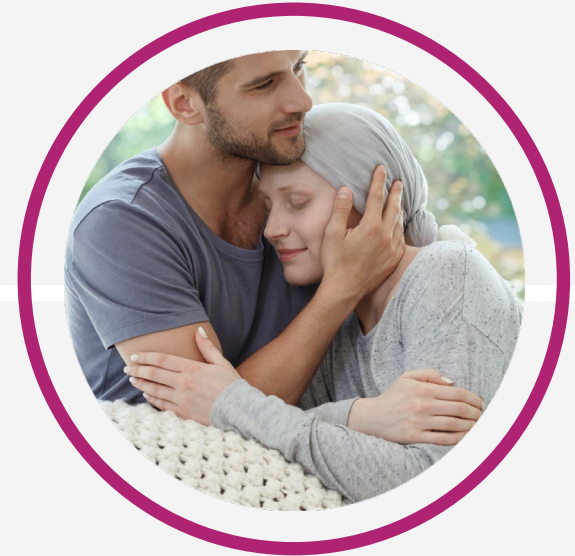
Workplace Transitions program to help employers navigate cancer in the workplace

 **You can find all these resources at communityresources.anthem.com.**

Palliative care with a human touch

Serious Illness Support solutions can deliver patient-focused, coordinated care for serious illnesses.

- › **Individualized Care Program:** Palliative care is provided by phone, home visits, or in a clinical setting. It includes:
 - + **Care** that focuses on symptom management and quality of life, helping members feel better and more supported.
 - + **Tools** that promote earlier conversations around patient values and care options.
 - + **Enhanced reimbursement** to support existing provider-based palliative care programs.
- › **Expanded hospice care:** This benefit offers a full suite of hospice resources for the last 12 months of life, without the patient having to pause or stop treatment.



20% fewer
ER visits with an early
referral for palliative care¹



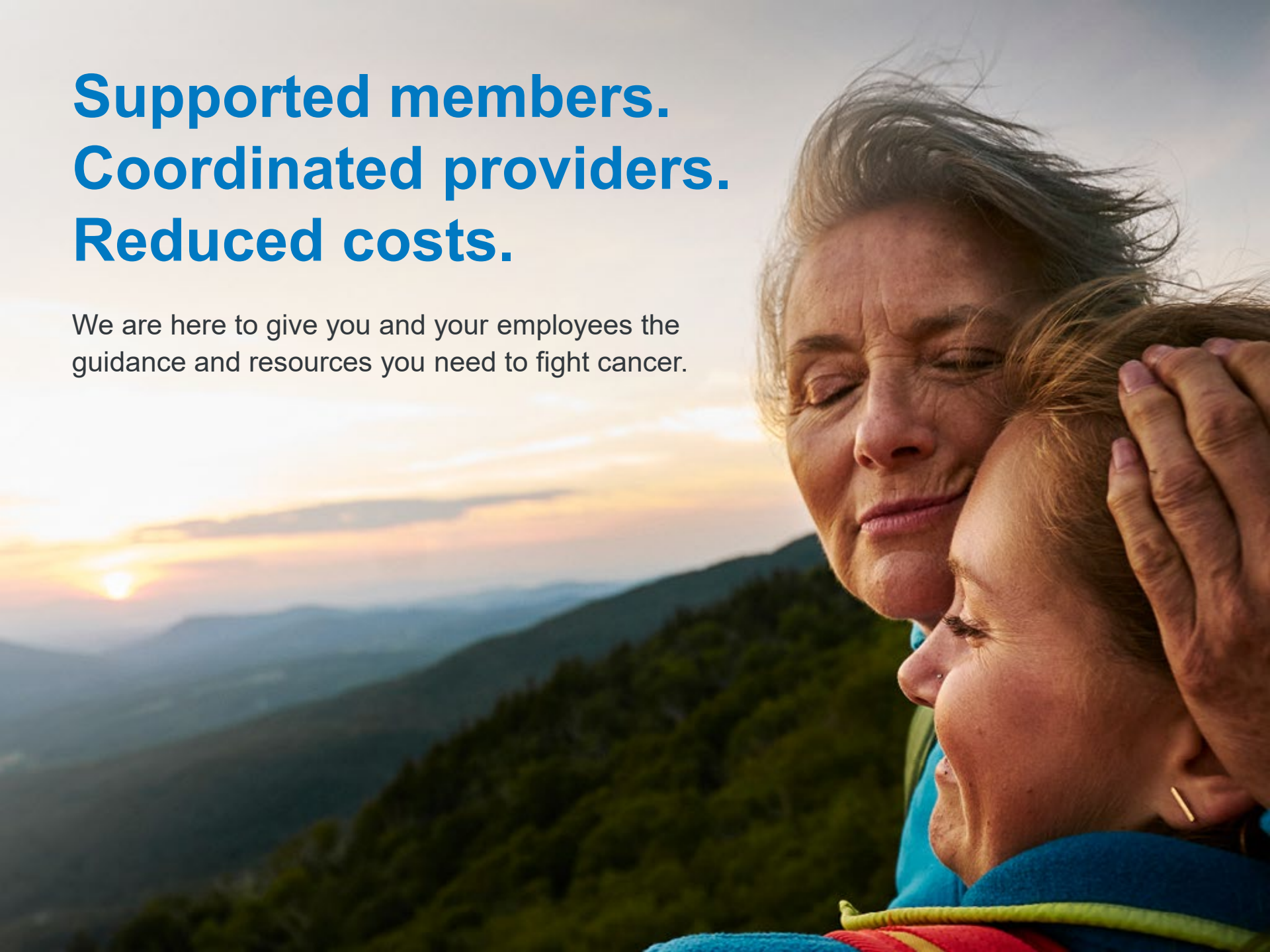
2.7 additional
months of survival when
palliative care is given²

¹ Scibetta C, Kerr K, McGuire J, Rabow MW. *The Costs of Waiting: Implications of the Timing of Palliative Care Consultation among a Cohort of Decedents at a Comprehensive Cancer Center.* *J Palliat Med.* 2016; 19(1): 69-75.

² Ambroggi M, Biasini C, Tosacani I, et al. *Can early palliative care with anticancer treatment improve overall survival and patient-related outcomes in advanced lung cancer patients? A review of the literature* [published correction appears in *Support Care Cancer.* 2018 Jun 11]. *Support Care Cancer.* 2018; 26(9): 2945-2953. doi: 10.1007/s00520-018-4184-3.

Supported members. Coordinated providers. Reduced costs.

We are here to give you and your employees the guidance and resources you need to fight cancer.





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