

2024 CFO Conference

co-hosted by VA, MD, WVA

CFOs - Accounting - CEOs

August 21-23
The Hotel Roanoke
Roanoke, VA

Reserve



Exhibiting Package - \$3,000

Includes:

- Exhibit booth
- One (1) complimentary registration
- Additional sponsor attendees - \$195 each
- Electricity provided upon request
- Exhibitor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Opportunity to provide company prizes
- Pre- and post-attendee roster with emails
- Company logo included on:
 - all event marketing
 - event page on VBA|MBA|WVBA websites
 - event portal (company profile & contact)

EXHIBITOR ADD-ON OPTION

VENDOR SPEED DATING SESSION \$250

GUIDELINES:

3 minute rounds
Vendors rotate tables
Vendors provide elevator pitch
Banker prize drawings
(small prizes provided by exhibitors)

15 Spots Available on
First-Come, First-Served Basis

Sponsorship Options:

- Welcome Reception* - \$5,000 (S)
 - Thursday Night Reception* - \$5,000 (S)
 - Keynote Speaker* - \$3,500 (S)
 - Breakfast* - \$3,500 (S)
 - Lunch* - \$3,500 (S)
- *Above Options Include Exhibiting Package

A la carte options:

- Event Portal - \$2,500 (S)
- Hotel Keycards - \$2,500 (S)
- Name Badge Lanyards - \$2,500 (S)
- Technology/WiFi - \$2,500
- Video Networking Break - \$2,000
- Name Badges - \$2,000 (S)
- Onsite Materials w/Back Page Ad - \$1,500 (S)
- Daily eNewsletter - \$1,500 (S)
- Registration Desk/Candy Basket - \$1,500 (S)
- Attendee Roster w/Back Page Ad - \$1,500 (S)
- Mobile Pockets/Poppers - \$1,500
- Notepads - \$1,500 (S)
- Coffee Station/Cup Collars - \$1,000 (S)
- Hand Sanitizer - \$750
- Logoed Pens (sponsor supplies) - \$750 (S)
- Daily eNewsletter Sidebar Ad - \$500

Sponsorships Include:

- Registration rate of \$605* (a la carte sponsorships)
- Pre- and post-attendee roster with emails
- Sponsor/Exhibitor ribbons for onsite reps
- Verbal and signage recognition at the event
- Company logo included on:
 - all event marketing
 - event page on VBA|MBA|WVBA websites
 - event portal (company profile & contact)

*Above registration is the VBA|MBA|WVBA member rate;
\$500 additional fee for non-members

(R) = Reserved

(S) = Sold

Questions? Contact Amy Binns at Virginia Bankers Association
abinns@vabankers.org | 804.819.4726