



# VBA EMERGING BANK LEADERS

## Agenda

VBA Emerging Bank Leaders Steering Committee Meeting  
December 10 from 10:30 -11:45 am

Join Zoom Meeting

<https://us02web.zoom.us/j/83477969498?pwd=aUphN2NwS0lYNU0rUDVqWmxmbnkrQT09>

Meeting ID: 834 7796 9498

Passcode: 689199

- I. Welcome and Member News – Darren Tully
- II. Financial Literacy Update – Monica McDearmon
  - o VBA Bank Day 2025
  - o VBA Education Foundation Annual Fund Campaign
- III. Government Relations Update – Monica McDearmon
  - o [VBA Banker Day 2025](#)
    - [Pre-Banker Day EBL Reception](#)
- IV. Education & Training Update – Michele Dunn
  - o VBA Leadership Conference Debrief and 2025 Update
  - o [VBA/VA Chamber Financial Forecast](#) – January 9 in Richmond
  - o [Virtual Commercial Lending School](#) – February 5-6
  - o [VBA Women's Mentorship Program Kick-off](#) – February 13
  - o [VBA Connect & Protect Experience](#) – March 3-5
- V. VBA Emerging Bank Leaders Events – Gabby Bond
  - o VBA Burgers with Bruce: Dates coming soon!
- VI. Peer Sharing/Roundtable
  - o What's one thing you'd like to see the Steering Committee/EBL do in 2025?
  - o What is at the top of your mind at your bank heading into 2025?
- VII. Next Meeting & 2025 Committee Information – Gabby Bond
- VIII. Adjourn

### 2025 Meetings:

- Thursday, February 4<sup>th</sup> 10 am – 1 pm (in-person at the VBA office)
- Tuesday, July 8<sup>th</sup> 10 am – 1 pm (in-person at Virginia Housing Center in Glen Allen – in conjunction with VBA Internship Mid-Summer Meetup; no virtual option)
- Thursday, September 23<sup>rd</sup> 10 am – 1 pm (in-person; location TBD)
- Tuesday, December 10<sup>th</sup> 10:30 am – 12 pm (virtual)

Problem viewing this email? [Click here](#) for our online version.



## Learn More About the 2025 VBA Bank Day Scholarship Program During an Informational Meeting on December 11

**One Big Thing:** The [VBA Bank Day Scholarship Program](#) is your bank's opportunity to teach local high school seniors about banking, financial services, career opportunities in the industry and the vital role banks play in their communities.

**Scholarship Details:** From their experience, the students are required to write an essay, and fourteen scholarships (six honorable mention, six regional, one statewide runner-up and one statewide) will be awarded on the basis of the essays.

- **A total of \$28,500** will be awarded in 2025 from the VBA Education Foundation - up from \$26,000 in 2024!

**How It Works:** Bank Day will be held in a hybrid format in 2025, with in-person or virtual experiences provided by your bank supplemented by banking industry content provided from the VBA.

**Thank you to the following banks that have already completed the bank interest form:**

- C&F Bank
- Chesapeake Bank
- Citizens Bank & Trust Company
- First National Bank
- Oak View National Bank
- Pendleton Community Bank
- Powell Valley National Bank



### Your Next Steps:

1. Complete a bank interest form [here](#). In January, VBA will send interested banks the information on how best to contact teachers and how to promote your bank's participation in this program to the media.
2. Join an informational Zoom meeting on December 11 at 9 a.m. to learn more about plans for the 2025 program. Register in advance of this meeting [here](#) to receive Zoom meeting information.

Questions? [Monica McDearmon](#) can help.

### Questions About Financial Literacy in Virginia?

Visit our [website](#) or contact [Monica McDearmon](#) for more information or to add anyone at your bank to *The Kit* mailing list who is interested in or already participating in financial literacy.

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# 2024 ANNUAL FUND CAMPAIGN



**\$60,000**  
2024 Goal

Thank You to Our Contributors!

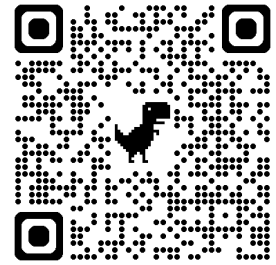


## Bank & Industry Partner Contributors:



- Atlantic Union Bank
- Bank of America
- Bank of Botetourt
- Bank of Clarke
- Benchmark Community Bank
- Blue Ridge Bank
- Burke & Herbert Bank
- C&F Bank
- Carter Bank
- Chain Bridge Bank
- Chesapeake Bank
- Citizens Bank & Trust Company
- Community Bankers' Bank Board of Directors, in memory of Riley Schwartz Tallent
- Community Bankers' Bank, in Memory of Lew Ewing
- First Bank & Trust Company
- First Bank, Virginia
- First National Bank
- John Marshall Bank
- Lee Bank
- National Capital Bank of Washington
- Oak View National Bank
- Old Point National Bank
- Powell Valley National Bank
- Select Bank
- SouthState Bank
- Southern Bank and Trust Company
- The Bank of Marion
- TowneBank
- Truist Bank
- Virginia 1st
- Virginia Association of Community Banks
- VBA, VBA Management Services, Inc., and VBA Benefits Corporation, in recognition of Scott Harvard's years of service as VBA Education Foundation Chairman

Scan the QR Code  
Below to Donate:



Visit

[www.vbankers.org/post/2024-vba-education-foundation-annual-fund-campaign-to-contribute-online-today!](http://www.vbankers.org/post/2024-vba-education-foundation-annual-fund-campaign-to-contribute-online-today!)

## Individual Contributors:



- Nathalia Artus
- Wendy & John Asbury
- Michelle Austin
- Zirkle Blakey
- Michele & Victor Branch
- John J. Brough
- Nancy & John Caldwell
- Amy & Tom Cherry
- T Patrick Collins
- Allison & Tim Duffee
- Stephanie & Dennis Dysart
- Steve Farbstein
- Darian Fisher
- Sarah & Jeff Haley
- Shannon & Todd Hall
- Tammie & Leton Harding
- Katie & Scott Harvard
- Katie & Scott Harvard, in Memory of Lew Ewing
- DeMarion & Carl Johnston
- Jennifer Knighting
- Kelli & Brandon Lorey
- Carter & Walt Lyons
- Monica & Mac McDearmon
- Bette & Johnny Milleson
- Laurie & Ronnie Milligan, in Memory of Peter Clements
- Jennifer & Mark Nelson
- Chandler & Morgan Owdom
- Stacy & Reese Puckett
- Brittany & Taylor Quicke, in Memory of Peter Clements
- LeAnn & Tom Rasey
- Sherri & Peter Sackett
- Kathleen Shannon
- Ann Rodman & Gary Shook
- Lori & Rob Shuford
- Rachel & John Snead
- Wende & Jeff Szyperski
- Diane & Joe Thomas
- Dorothy Welch
- Genise & Bruce Whitehurst
- Claire & Robert Wood



**\$60,480**

**Raised to Date**

As of December 2, 2024

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## Beat the Holiday Rush and Register Today for VBA Banker Day!

Register for [2025 VBA Banker Day](#)\* to ensure our collective voice is heard in the Virginia General Assembly. We need your help to educate newer and returning elected officials about the importance of a strong banking industry in Virginia.

*\*Please note that the [VBA/VA Chamber Financial Forecast](#) will take place over lunch on January 9 and requires a separate registration. Contact [Kristen Reid](#) with questions about the Financial Forecast.*

[Register Now](#)

## Make Your Hotel Reservation by December 18

The VBA has reserved a block of rooms at the Richmond Marriott Downtown for \$175/night, plus additional taxes and fees. The Marriott is adjacent to the Greater Richmond Convention Center and a 0.2 mile walk to the General Assembly Building where legislative meetings will be taking place.

To reserve your room, click [here](#). Please note, all reservations must be received by Wednesday, December 18 to take advantage of the negotiated rate.

## Banker Day Agenda

The morning events will take place at the Greater Richmond Convention Center before bankers walk to the General Assembly building.

- **7:30 – 8:00 am – Registration & Continental Breakfast**
- **8:00 a.m. – Breakfast Program, Including Session Preview and VBA Issues & Logistics Briefing**
  - Virginia House of Delegates Speaker Don Scott (D-Portsmouth) (Invited)
  - Matt Bruning, VBA EVP, Government & Member Relations
- **9:00 – 11:30 am – Legislative Visits at the General Assembly Building**

You can learn more about [planning your day, the virtual pre-Banker Day Briefing and agenda information](#) [here](#). More details will be announced soon!

## Registration Information

Registration is \$55 per person to attend Banker Day.

- Click [here](#) to register online.
- Registering a large group? Click [here](#) for the PDF registration form.

Questions about registration? [Gabby Bond](#) can help.

[Register Now](#)

REGISTER TODAY!

# PRE-BANKER DAY RECEPTION

JANUARY 8 | 5:00-6:30 PM  
RICHMOND MARRIOTT DOWNTOWN  
SALON 1,2,3 (DOWNSTAIRS)



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2025

# EDUCATION & TRAINING CALENDAR



VIRGINIA BANKERS  
ASSOCIATION

## JOINT CONFERENCES, SEMINARS & SCHOOLS

Executive Leadership Institute | January-May

Women's Mentorship Program Kick-off | February 13  
*(hybrid option)*

Connect | Protect Experience | March 3-5

AML/BSA School | March 12-13

Bank Directors' Symposium

April 22 - Blacksburg, VA | April 23 - Richmond, VA |  
April 24 - Columbia, MD

Bank Supervisor School | May 13-14

MBA/VBA Joint Convention | June 22-25

CFO Conference & Ethics Session | August 20-22

Treasury Management  
Symposium | September 25 *(hybrid option)*

Elder Financial Fraud & Exploitation  
Prevention | September TBD *(hybrid option)*

MARC Compliance Conference | October 15-16

Lending & Credit Conference | October 22-24

CRA Hot Topics Seminar | November TBD  
*(hybrid option)*

Leadership Conference | November 13-14

## JOINT VIRTUAL TRAININGS & SEMINARS

Check Fraud Prevention Bootcamp  
Webinar Series | January-February TBD

Commercial Lending School | February 5-6

Advanced Commercial Lending  
School | February 12

International Women's Day  
Fireside Chat | March 7

### MBA OFFERINGS\*

MBA First Friday | January 3

Emerging Leaders Champions Program  
January 22 Kick-off

MBA Day in Annapolis | January 23

Women & Allies | May 1

Maryland Banking School | August 3-8

Bankers Challenge | September 18

\* Available to VBA members at member pricing.

Compliance School  
May 5, 7, 9 | Lending Track  
May 15 | Deposits Track

Accounting Peer Group | May & December

ABA/MBA/VBA Diversity, Equity &  
Inclusion Summit | September TBD

Internal Audit Seminar | November TBD

### VBA OFFERINGS\*\*

VBA Banker Day | January 9

VBA/VA Chamber Financial  
Forecast | January 9

Virginia Bankers School of Bank  
Management | July 20-25

Management Development Program | September-  
November

Women in Banking Conference | December 3-4

\*\* Available to MBA members at member pricing.

*Dates subject to change.*

Problem viewing this email? [Click here](#) for our online version.



# VBA EMERGING BANK LEADERS



Professional DEVELOPMENT

NOVEMBER

14-15

VBA LEADERSHIP  
CONFERENCE

OMNI  
CHARLOTTESVILLE  
HOTEL

EARLY BIRD RATE  
EXPIRES OCTOBER  
14TH!

CLICK HERE  
TO REGISTER!



**2024 Leadership Conference: Register Today Before Next Tuesday's Price Increase!**

*Co-Hosted by the Virginia Bankers Association & the Maryland Bankers Association*

**Why You Should Attend:** If you are a bank professional looking to gain new skills and interested in growing and progressing within your banking career, this event is for you! The Leadership Conference features a packed full agenda with nationally recognized speakers and numerous opportunities to learn how to engage in the banking industry. Sessions include:

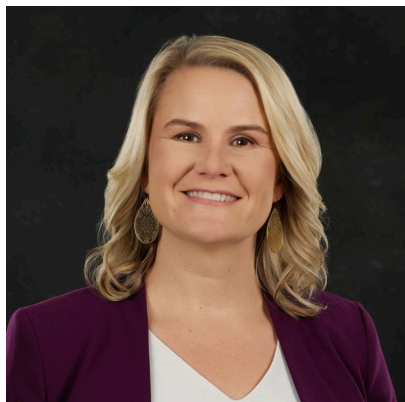
- Bank CEOs/Bank Executives Panel
- Hot Topics Roundtable
- Pursuing Your Dreams
- Leading for Tomorrow, Today!
- Transforming Transactions: The Rise of Realtime Payments and Fintech's Latest Wave
- ...and much more!

**Who Should Attend?** This conference is designed for emerging bank leaders and members of the VBA Emerging Bank Leaders (EBL) group. This conference gives attendees the opportunity to share ideas and network with peers across Virginia and Maryland. You do not have to be an EBL member to attend.



**Don't miss out!** Check out the full agenda and register [here](#) today, before prices increase next Tuesday, October 15!

### Meet One of the 2024 Keynote Speakers:



#### ***Refresh, Refuel, Recharge*** ***Dr. Melissa Furman, Career Potential***

As the workplace continues to change at an accelerated rate and employees continue to experience prolonged exposure to psychological stress, skills such as adaptability, grit, and resiliency will be critical for future success. This refreshing, interactive session utilizes engaging exercises to identify signs of burnout and provides practical tools for enhancing adaptability, grit, and resiliency.

Dr. Furman's strong understanding that the prosperity of any organization is deeply entwined with the success of its people allows her to fearlessly tackle the most pressing topics through her speaking, training, coaching and consulting services. Dr. Furman's unique approach intertwines her academic prowess with practical insights, all with the goal of fostering individual and organizational success.

**LEADERSHIP CONFERENCE:  
NOVEMBER 14-15**

**OMNI HOTEL  
CHARLOTTESVILLE**



**I'M REGISTERED!**

**Blake Shaw,  
Benchmark Community Bank**

Leadership Conference is one of the best events of the year. Leadership Conference allows leaders of all ages to network and make lasting connections with peers. This year, you will not want to miss LeAnne Emert and David Boyle on the Bank Executives Panel.



Join Blake in registering by signing up at [www.vabankers.org/leadership-conference](http://www.vabankers.org/leadership-conference)

**LEADERSHIP CONFERENCE:  
NOVEMBER 14-15**

**OMNI HOTEL  
CHARLOTTESVILLE**



**I'M REGISTERED!**

**Shannon McClure,  
Bank of Botetourt**

The Leadership Conference is a unique opportunity to hear engaging presentations from speakers on topics that matter to the banking industry. You will also be able to meet and network with other bankers, which is an invaluable experience.



Join Shannon in registering by signing up at [www.vabankers.org/leadership-conference](http://www.vabankers.org/leadership-conference)

## **Make Plans to Attend the Bank School Student Networking Event the Night Before the Conference Kickoff!**

***In partnership with the Emerging Bank Leaders (EBL), [the Virginia Bankers School of Bank Management](#) and the [Maryland Banking School](#)***

**Are you a current student or alumni of either the Virginia Bankers School of Bank Management or the Maryland Banking School? Or are you a prospective student of either school?** Then please join us in Charlottesville on November 13 from 5-8 p.m. at [Random Row Brewery](#) for a Bank School Student Networking Event.

**This event is Dutch treat (food and drinks are on your own), and there's no fee to attend.** Please complete this [form](#) to RSVP to see your Bank School friends or meet new people who can share more about their Bank School experiences as you contemplate applying for bank school. If you are already registering for the Leadership Conference, we encourage you to come to this event the night before it starts!

Questions? [Gabby Bond](#) can help.



## Calling All Bank School Alumni! Application Period Now Open for the 2025 Session of the Graduate School of Banking at LSU

**The Backstory:** Since 1950, the [Graduate School of Banking at Louisiana State University](#) (GSB) has been a major provider of advanced financial education in the United States.

**Program Details:** GSB is a perfect next step for [Virginia Bankers School of Bank Management](#) alumni. The school's purpose is to fill the need for graduate level study, by bank officers and others meeting admission requirements, leading toward a broader knowledge and understanding of major banking functions.

- **Also, FYI:** Details about the 2025 session of the Virginia Bankers School of Bank Management will be announced in January.

**Your Next Steps:** You can learn more about the GSB program [here](#). Applications for the 2025 session are due on April 15, 2025.

Questions? [Kristen Reid](#) can help.



## Sorensen Institute for Political Leadership's Emerging Leaders Program: Apply by November 12

The **Sorensen Institute for Political Leadership** is accepting applications for the 2025 Emerging Leaders Program through November 12. The intent of this program is to:

- **Bring together a diverse group of young professionals** from across the Commonwealth who have an interest in strengthening the quality of governance at all levels and wish to expand their skill sets and knowledge base about leadership, policy, and governance.
- **Prepare participants to move into positions of greater responsibility within government**, assume the role of a community leader, or seek elective or appointed office in the executive or legislative branches of government.
- **Provide a balanced perspective by ensuring a mix of Republican and Democratic program participants.** Applicants who have another party affiliation or no such affiliation are also encouraged to apply.



**Program Details:** The Emerging Leaders Program is an eight-day leadership development program that occurs in three sessions over three months.

**Your Next Steps:** Learn more about the program and apply [here](#).

Questions? [Matt Bruning](#) can help.

## Advocacy ENGAGEMENT

Contact [Matt Bruning](#), VBA EVP, Government & Member Relations, with questions about any of the VBA's advocacy efforts.



### New Date Announced for Southwest Virginia Legislative Meeting: Join Us November 13 in Abingdon

Why You Should Attend One of Our Remaining Two Meetings: [State Legislative Meetings](#) provide a platform for you to discuss important industry issues with your state-level representatives, hear their updates, and ask them your questions. This is your opportunity to build a relationship with your local legislators!

Thank you to more than 170 bankers and legislators who have joined us for our first four meetings.

There is a \$45 registration fee for each meeting that includes either breakfast or lunch with your local representatives.

Click on the link below to register for the meeting in your area.

#### [October 16 – Northern Virginia](#)

- Capital One Hall, The Vault - 7750 Capital One Tower Road, Tysons  
8:00-9:30 AM | Breakfast

#### [November 13 - Abingdon](#)

- The Martha Washington Inn - 150 W Main Street  
Noon-1:30 PM | Lunch

Questions? [Matt Bruning](#) can help.



## Financial EDUCATION

Contact [Monica McDearmon](#) with questions about any of the VBA's financial education initiatives.

### Happening Next Thursday: Get Smart About Credit Day

**The Big Idea:** American Bankers Association (ABA) Foundation's Get Smart About Credit Program is a national, banker-driven financial knowledge campaign for teens and young adults.

**How It Works:** Bank participants use the Foundation's turnkey resources to lead lessons for youth in their communities on financial topics, including:

- Banking careers
- Budgeting
- Credit scores
- Identity theft
- Paying for college
- ...and more!



**Participation also includes** customizable communication tools to amplify bank community outreach efforts and promote the program. This industry-wide movement to expand the reach of financial education gives bankers **FREE** tools to equip young people both in and out of the classroom.

**Get Smart About Credit Day will be nationally celebrated next Thursday, October 17**, but bankers are encouraged to register and make presentations at any point during the year.

**Your Next Steps:** Learn more about this program and register your bank's participation [here](#). Contact [Monica McDearmon](#) with questions.

**Thank you to the following banks that have registered to participate in this year's program:**

- |  |   |
|--|---|
| <ul style="list-style-type: none"><li>• Atlantic Union Bank</li><li>• Bank of Clarke</li><li>• Bank of the James</li><li>• Benchmark Community Bank</li><li>• Blue Ridge Bank</li><li>• Burke &amp; Herbert Bank</li><li>• C&amp;F Bank</li><li>• Capital One</li><li>• Carter Bank</li><li>• Chain Bridge Bank</li><li>• Chesapeake Bank</li><li>• First Bank &amp; Trust Company</li><li>• First Bank, Virginia</li><li>• First Community Bank</li></ul> | <ul style="list-style-type: none"><li>• Fulton Bank</li><li>• John Marshall Bank</li><li>• National Bank</li><li>• Old Point National Bank</li><li>• Pioneer Bank</li><li>• Powell Valley National Bank</li><li>• Primis Bank</li><li>• Shore United Bank</li><li>• The Bank of Marion</li><li>• The Farmers Bank of Appomattox</li><li>• Touchstone Bank</li><li>• TowneBank</li><li>• United Bank</li></ul> |
|--|---|

## Bank Sponsors Needed for 2025 Virginia Reads One Book Program

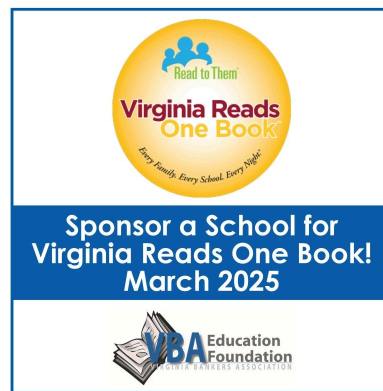
**What's Happening:** The VBA Education Foundation is looking for Virginia banks interested in sponsoring Title 1 schools for the 2025 statewide [Virginia Reads One Book program](#) (VAROB).

**How It Works:** Through this three-week program, students and families participate in a statewide family reading event and celebrate both family and financial literacy.

- **Students participate in financial literacy activities** that complement the state standards of learning.

**Your Next Steps:** You team can learn more about the 2025 program and next steps for sponsoring schools on the recording of the informational meeting [here](#).

**Questions?** [Monica McDearmon](#) can help.



***Congratulations to the following EBL members! Send your news to [Gabby Bond](#) to be featured in our next EBL newsletter!***

**Welcome New Members (Since August 2024):**

- Kenneth Braxton III, Bank of Clarke
- Lowell Carter, Carter Bank & Trust
- Alyssa Hudson-Newcomb, Benchmark Community Bank
- Lindsey Humphreys, Primis
- Melissa Kowall, C&F Bank
- Danielle Parker, TowneBank
- Kristi Rowe, Chesapeake Bank
- Fernanda Sobral, Chain Bridge Bank, N.A.
- Jessy Stargell, First Community Bank
- Ami White, TowneBank Mortgage

**EBL Members on the Move:**

- Nathalia Artus was recently named senior vice president, head of community impact and responsible banking at Atlantic Union Bank.
- Cody Florence was recently named vice president, regional manager & business banker at Virginia National Bank.
- Haley Hillman was recently named vice president, credit analyst & loan committee secretary at Powell Valley National Bank.
- Adam James was recently named senior vice president, senior credit officer at Taylor Bank.
- Emily Jordan was recently named commercial banking executive at Burke & Herbert Bank.
- Shannon McClure was recently named assistant vice president, enterprise risk management officer at Bank of Botetourt.
- Dale Schuurman was recently named regional president at Blue Ridge Bank.
- Ron Simms was recently named vice president, commercial banker at New Horizon Bank.



**EBL**  
VBA EMERGING BANK LEADERS  
DEVELOP. CONNECT. ENGAGE.

# SPOTTED

**EBL Steering Committee member Jordan Dean, Pendleton Community Bank, was spotted emceeding the Harrisonburg State Legislative Meeting on September 25 (top left).**

**EBL Steering Committee member Adam Hill, Atlantic Union Bank, was spotted with the Atlantic Union Bank Virginia Banking Fellow Grace Kiarie, at the Richmond State Legislative Meeting on September 27 (bottom left).**

## EBL Regional Directors

- Darren Tully - 2024 EBL Chair and Region 1 Director, Northern Virginia
- Jennifer Willner Gegner - 2024 EBL Vice-Chair & Region 2 Director, Capitol
- Dale Schuurman - Region 3 Director, Hampton Roads/Eastern Shore
- Zach McGill - Region 4 Director, Central/Southside
- Jordan Dean - Region 5 Director, Valley
- David Cahill - Region 6 Director, Southwest Virginia



You can learn more about our regional directors in a Q&A [here!](#)



Join the EBL  
Facebook Group



Follow the VBA on  
Instagram



Follow the VBA on  
LinkedIn

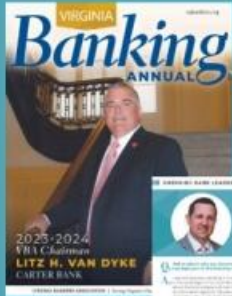


Click below to read the latest issues of the following VBA publications. Click [here](#) to subscribe today!

- [Virginia Banking Monthly](#) - VBA's official monthly publication
  - [VBA Executive Brief](#) - VBA's bi-weekly banking industry update
  - [VBA Virtual](#) - VBA's weekly webinar update
  - [ELEVATE](#) - VBA's newsletter for women in banking and those who support them
  - [The Kit](#) - VBA's financial literacy newsletter
-

# AVAILABLE NOW!

## 2023-2024 Issue of *Virginia Banking Annual*



This publication serves as a "year in review," covering the Virginia banking industry and the VBA from June 2023-June 2024.

This commemorative keepsake features a Q&A with EBL Chair Darren Tully, Burgers with Bruce series and 2023 Leadership Conference recaps, information on the EBL Regional Directors, and more!

**EBL** Learn MORE

Was this email forwarded to you? Sign up for the VBA Emerging Bank Leaders [here](#). With questions, please contact [Gabby Bond](#) and click [here](#) for more information on our group.

**EBL** Stay ENGAGED



New VBA  
Member  
Resource:  
Small Business  
Lending Portal

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