



# VBA EMERGING BANK LEADERS

## Agenda

VBA Emerging Bank Leaders Steering Committee Meeting  
September 26, 2024 | 10:30 am – 12 pm

Virtual via [Zoom](#)

- I. **Welcome and Committee News** – Darren Tully
- II. **Icebreaker Activity** – Gabby Bond
- III. **Education & Training Update** – Michele Dunn
  - o [Commercial Banking School](#) - Oct. 7-9 and 28-30 in Richmond
  - o [Lending & Credit](#) - Oct. 17-18 in Charlottesville
  - o [Women in Banking](#) – Dec. 4-5 in Richmond
  - o [Virtual – Dec. 10 – Part 3 of 3 Part Leadership Series](#) – Courageous Conversations with Difficult People
- IV. **Leadership Conference 2024 Update** – Michele Dunn
  - o Community Service Opportunity with Blue Ridge Food Bank
- V. **Financial Literacy & Communications Update** – Monica McDearmon
  - o [Virginia Banking Annual](#)
  - o [#BanksNeverAskThat](#)
  - o [VBA Diversity, Equity and Inclusion Peer Connections](#)
- VI. **Government Relations Update** – Monica McDearmon
  - o State Legislative Meetings – 3 down, 2 to go!
    - Richmond – September 27 (breakfast)
    - Northern Virginia – October 16 (breakfast)

- Banker Day 2025- January 9, 2025

**VII. Peer Sharing/Roundtable** – Darren Tully

**Next Meeting** – Tuesday, December 10<sup>th</sup> via Zoom 10:30 am – 12 pm

**2024 Leadership Conference**  
**November 14-15, 2024 | Omni Charlottesville Hotel**

Thursday, November 14

- 9:00 – 9:30 am**      **Registration & Continental Breakfast** (East Ballroom Prefunction, Skyline, Blue Ridge, Rivanna)  
*Sponsored by Bankers Insurance*
- 9:30 – 9:40 am**      **Welcome and Announcements** (East Ballroom)  
**2024 Emerging Bank Leaders Chair**  
**Darren Tully, Capital Bank**
- 9:40 – 10:30 am**      **Economic Outlook** (East Ballroom)  
**Ryan Price, Virginia Realtors**
- 10:30 – 10:45 am**      **Networking Break** (East Ballroom Prefunction)
- 10:45 – 11:45 am**      **Bank CEO/Bank Executives Panel** (East Ballroom)  
**David Boyle, Burke & Herbert Bank**  
**LeAnne Emert, Benchmark Community Bank**  
**\*Additional Panelists to Be Announced!**
- 11:45 am – 12:45 pm**      **Lunch** (Skyline, Blue Ridge, Rivanna)
- 12:45 – 1:30 pm**      **Hot Topics Roundtable** (East Ballroom)
- 1:30 – 2:20 pm**      **Pursuing Your Dreams** (East Ballroom)  
**Mike Wilkerson, F&M Bank**
- 2:20 – 3:20 pm**      **Leading for Tomorrow, Today!** (East Ballroom)  
**Nick Arrigo, Cultivate™, Haberfeld**
- 3:20 – 3:30 pm**      **Networking Break** (East Ballroom Prefunction)
- 3:30 – 4:30 pm**      **Brave, Bold & Barefoot: A Champion's Blueprint to Success**  
(East Ballroom)  
**Karen Barefoot, Industrial Reliability & Repair**
- 4:30 – 4:40 pm**      **Announcements and Adjourn for the Day** (East Ballroom)
- 5:15 – 6:15 pm**      **Reception** (Skyline, Blue Ridge, Rivanna)  
*Sponsored by Equifax*
- 6:15 pm**      **Dinner on Your Own**
- 8:30 – 10:30 pm**      **Evening Reception with Cash Bar** (East Ballroom)  
**Featuring the Something Shiny Band**  
*Sponsored by Equifax*

Friday, November 15

7:45 – 9:00 am

**Breakfast** (Skyline, Blue Ridge, Rivanna)

9:00 – 9:30 am

**VBA & Industry Update** (East Ballroom)  
**Bruce Whitehurst, Virginia Bankers Association**

9:30 – 10:30 am

**Transforming Transactions: The Rise of Realtime Payments and Fintech's Latest Wave** (East Ballroom)  
**DJ Seeterlin, Chesapeake Bank**

10:30 – 10:45 am

**Networking Break** (East Ballroom Prefunction)

10:45 – 11:45 am

**Refresh, Refuel, Recharge** (East Ballroom)  
**Dr. Melissa Furman, Career Potential**

As the workplace continues to change at an accelerated rate and employees continue to experience prolonged exposure to psychological stress, skills such as adaptability, grit, and resiliency will be critical for future success. This refreshing, interactive session utilizes engaging exercises to identify signs of burnout and provide practical tools for enhancing adaptability, grit, and resiliency.

11:45 am

**Closing Remarks & Adjourn** (East Ballroom)

# BANK SCHOOL STUDENT NETWORKING EVENT AT RANDOM ROW BREWERY NOVEMBER 13 | 5-8 PM

*For Current and Prospective Bank School  
Students and Alumni*

INTERESTED? [CLICK HERE.](#)



**VBA EMERGING BANK LEADERS**  
DEVELOP. CONNECT. ENGAGE.

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## VIRGINIA BANKERS ASSOCIATION

FINANCIAL LITERACY  
NEWSLETTER

The Kit



### Bank Sponsors Needed for 2025 Virginia Reads One Book Program

**What's Happening:** The VBA Education Foundation is looking for Virginia banks interested in sponsoring Title 1 schools for the 2025 statewide [Virginia Reads One Book program](#) (VAROB).

**How It Works:** Through this three-week program, students and families participate in a statewide family reading event and celebrate both family and financial literacy.

- **Students participate in financial literacy activities** that complement the state standards of learning.

**Why Your Bank Should Participate:** This is your bank's opportunity to participate in this impactful program and put a financial literacy themed book in the hands of each student at a local school.

**Your Next Steps:** You can learn more about the 2025 program and next steps for sponsoring schools on the recording of the informational meeting [here](#).

- Interested banks can complete the bank interest form [here](#). After completing this form, the VBA will send you updates and more information about the VAROB program and ways to get involved. By completing this form, you are NOT committing your participation in or sponsorship of the 2025 program.

**Where You Can Help:** We are already aware of schools seeking sponsorships in the following cities/counties:

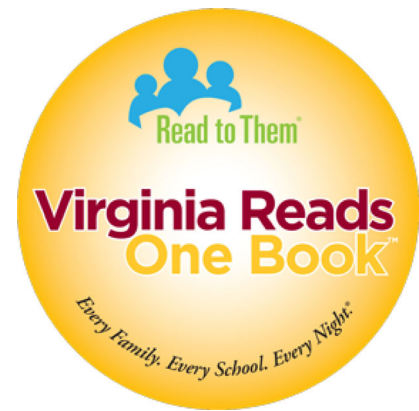
- Chesapeake
- Richmond
- West Point
- Williamsburg-James City

**As VBA/Read to Them hear from schools like these that are in need of funding in your area,** we will work to match bank sponsors with them.

**Questions?** [Monica McDearmon](#) can help.

### Last Call to Support the 2024 VBA Education Foundation Annual Fund Campaign: Less Than \$20,000 to Go to Reach Our \$60,000 Goal!

**One Big Thing:** The VBA Education Foundation Annual Fund Campaign will run through next month with a goal to raise \$60,000.



**Why You Should Contribute:** Your contribution ensures that the banking industry can continue supporting partnerships like the **Virginia Banking Fellows Program** and statewide programs like the **VBA Bank Day Scholarship Program** and **Virginia Reads One Book**.

- You can view all the Foundation's programs and initiative highlights from the past year [here!](#)

**Your Next Step:** You can contribute to the campaign online or request an invoice [here](#).

**To date, we have already raised nearly \$42,000!** You can view the full list of contributors [here](#). Thank you to the following banks and industry partners that have already contributed to this year's campaign:

- Bank of America
- Bank of Botetourt
- Bank of Clarke
- Blue Ridge Bank
- Burke & Herbert Bank
- C&F Bank
- Carter Bank
- Chain Bridge Bank
- Chesapeake Bank
- Community Bankers' Bank, in Memory of Lew Ewing
- First Bank, Virginia
- John Marshall Bank
- Oak View National Bank
- Old Point National Bank
- SouthState Bank
- The Bank of Marion
- TowneBank
- Truist Bank
- Virginia Association of Community Banks
- VBA, VBA Management Services, Inc., and VBA Benefits Corporation, in recognition of Scott Harvard's years of service as VBA Education Foundation Chairman

## Last Call to Register for Next Wednesday's Elder Financial Exploitation Prevention Seminar

**There's still time to register** for next week's Elder Financial Exploitation Prevention Seminar. The VBA is partnering with representatives from the US Attorney's Office, Adult Protective Services, law enforcement, and the American Bankers Association for this one-day seminar designed for anyone responsible for implementing training on spotting and reporting potential elder financial exploitation.

### Topics include:

- Elder Financial Exploitation - Types and Current Trends
- Suspicious Activity Reports
- Recognizing Indicators of Elder Financial Exploitation & Working with Your Local Agency
- Federal Law Enforcement's Role in Preventing Elder Financial Exploitation - When & How to Engage with Them
- Virginia Safe Senior Act Overview
- Safe Banking for Seniors

**Your Next Steps:** You can learn more about this seminar and register [here](#). In-person and virtual registration options are available.

**Questions?** [Kristen Reid](#) can help.



Scan the QR code to learn more about the impact of the Foundation and donate online today!



Visit [www.vbankers.org/post/2024-vba-education-foundation-annual-fund-campaign](http://www.vbankers.org/post/2024-vba-education-foundation-annual-fund-campaign) to contribute online today!



September 25 | 9:00 a.m. - 3:00 p.m.



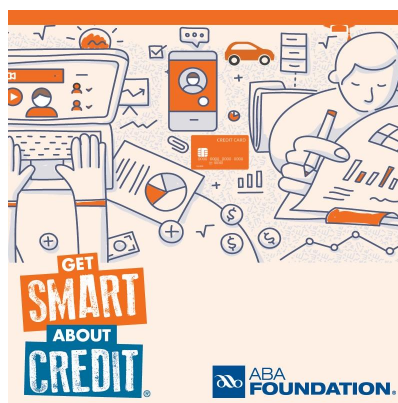
Glen Allen, VA | In-Person & Virtual Option

## Happening October 17: Get Smart About Credit Day

**The Big Idea:** American Bankers Association (ABA) Foundation's Get Smart About Credit program is a national, banker-driven financial knowledge campaign for teens and young adults.

**How It Works:** Bank participants use the Foundation's turnkey resources to lead lessons for youth in their communities on financial topics, including:

- Banking careers
- Budgeting
- Credit scores
- Identity theft
- Paying for college
- ...and more!



**Participation also includes** customizable communication tools to amplify bank community outreach efforts and promote the program. This industry-wide movement to expand the reach of financial education gives bankers **FREE** tools to equip young people both in and out of the classroom.

**What you'll need to register:**

- The communities you expect to reach (participating city/state)
- Number of people you intend to reach (estimates are welcome)
- Number of staff volunteers (estimates are welcome)

**Get Smart About Credit Day will be nationally celebrated on October 17**, but bankers are encouraged to register and make presentations at any point during the year.

**Your Next Steps:** Learn more about this program and register your bank's participation [here](#). Contact [Monica McDearmon](#) with questions.

## Host a Lights, Camera, Save! Video Contest: October-December

**The ABA Foundation's Lights, Camera, Save! contest** encourages teens to use video to communicate the value of sound money management.

**Contest Details:** The 2024 contest will run from October 1-December 1. Teen participants create a video up to 30 seconds long that demonstrates the importance of using money wisely and submit that video to their local participating bank.

- **Registered banks will host** the first round of judging and select a winning student to compete on the national level for several awards, including a grand prize of \$5,000, \$2,500 for the second-place winner and \$1,000 for the third-place winner.



**Your Next Steps:** Learn more and register [here](#).

## #BanksNeverAskThat Kicks Off October 1: Now Including a New Check Fraud Campaign

**Don't Miss Out:** The ABA's award-winning anti-phishing campaign #BanksNeverAskThat will kick off on October 1.

**The ABA is adding a new check fraud campaign** — including a website, social media posts and videos — to educate your customers about using checks safely and paying digitally whenever possible.



The website and all the toolkit assets for both campaigns will be available in English and Spanish. This year's campaign will also feature new #BanksNeverAskThat anti-phishing materials, including videos and social media posts, to help you protect your customers from phishing scams.

**Your Next Steps:** Learn more and register [here](#).



## Money Smart for Small Business Train-the-Trainer Webinar: September 26

The Federal Deposit Insurance Corporation (FDIC) will host a Money Smart for Small Business Train-the-Trainer Webinar directed to financial institutions, organizations and individuals interested in teaching financial education using their free online resources next Thursday, September 26, from 2:00-3:30 p.m.

The webinar is designed to teach prospective trainers on how to use the [Money Smart for Small Business](#) curriculum to help entrepreneurs improve their financial skills and develop positive banking relationships.

**Your Next Steps:** Learn more and register for this free webinar [here](#).

## ABA Banking Journal - A Role for Banks: Helping Millennials Teach Their Kids About Money

For many millennials, teaching their children about finance is important to help prevent passing on any financial trauma they experienced because they weren't taught. Results of a recent survey of millennial parents revealed:

- **More than three-fourths** of the group said their bank has never offered appropriate financial products or education for their children.
- **Only a small number** said they learned about financial education for their children through their banker, their employer or through their financial advisor.

**Read more** about how banks can help break these cycles [here](#).

## Keep the VBA Informed of Your Plans!

Be sure to keep the VBA updated on your financial literacy program plans and initiatives - we would love to feature your efforts in our communications channels! Contact [Monica McDearmon](#) to share details.

## Questions About Financial Literacy in Virginia?

Visit our [website](#) or contact [Monica McDearmon](#) for more information or to add anyone at your bank to *The Kit* mailing list who is interested in or already participating in financial literacy.

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4490 Cox Road Glen Allen, VA 23060  
804-643-7469



# 2024 ANNUAL FUND CAMPAIGN



**\$60,000**  
2024 Goal

Thank You to Our Contributors!

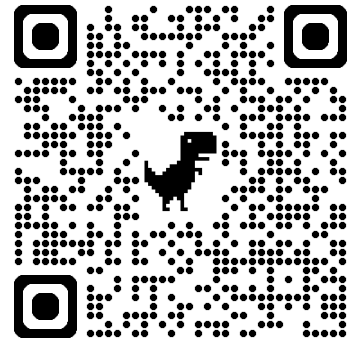


## Bank & Industry Partner Contributors:



- Bank of America
- Bank of Botetourt
- Bank of Clarke
- Blue Ridge Bank
- Burke & Herbert Bank
- C&F Bank
- Carter Bank
- Chain Bridge Bank
- Chesapeake Bank
- Community Bankers' Bank, in Memory of Low Ewing
- First Bank, Virginia
- John Marshall Bank
- Oak View National Bank
- Old Point National Bank
- SouthState Bank
- The Bank of Marion
- TowneBank
- Truist Bank
- Virginia Association of Community Banks
- VBA, VBA Management Services, Inc., and VBA Benefits Corporation, in recognition of Scott Harvard's years of service as VBA Education Foundation Chairman

Scan the QR Code  
Below to Donate:



## Individual Contributors:



- Nathalia Artus
- Wendy & John Asbury
- Michelle Austin
- Zirkle Blakey
- Michele & Victor Branch
- John J. Brough
- Nancy & John Caldwell
- Amy & Tom Cherry
- T Patrick Collins
- Allison & Tim Duffee
- Steve Farbstein
- Darian Fisher
- Sarah & Jeff Haley
- Shannon & Todd Hall
- Tammie & Leton Harding
- Katie & Scott Harvard
- DeMarion & Carl Johnston
- Jennifer Knighting
- Kelli & Brandon Lorey
- Carter & Walt Lyons
- Monica & Mac McDearmon
- Bette & Johnny Milleson
- Laurie & Ronnie Milligan, in Memory of Peter Clements
- Jennifer & Mark Nelson
- Chandler & Morgan Owdom
- Stacy & Reese Puckett
- Brittany & Taylor Quicke, in Memory of Peter Clements
- LeAnn & Tom Rasey
- Kathleen Shannon
- Ann Rodman & Gary Shook
- Lori & Rob Shuford
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- Diane & Joe Thomas
- Dorothy Welch
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- Claire & Robert Wood

Visit [www.vabankers.org/post/2024-vba-education-foundation-annual-fund-campaign](http://www.vabankers.org/post/2024-vba-education-foundation-annual-fund-campaign) to contribute online today!



**\$41,730**

**Raised to Date**

As of September 17, 2024

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## State Legislative Meetings Continue Next Week: Last Call to Register for Virginia Beach, Harrisonburg and Richmond

**Why You Should Attend:** [State Legislative Meetings](#) provide a platform for you to discuss important industry issues with your state-level representatives, hear their updates, and ask them your questions. This is your opportunity to build a relationship with your local legislators!

**Thank you to the 25 bankers and legislators who joined us this morning for our first meeting in Roanoke.**

**There is a \$45 registration fee** for each meeting that includes either breakfast or lunch with your local representatives.

**Click on the link below to register for the meeting in your area\*.**

### [September 23 – Virginia Beach](#)

- The Westin Virginia Beach Town Center – 4535 Commerce St  
12:00-1:30 PM | Lunch

### [September 25 - Harrisonburg](#)

- Hotel Madison & Shenandoah Valley Conference Center – 710 S Main St  
12:00-1:30 PM | Lunch

### [September 27 - Richmond](#)

- Living and Learning Center, Virginia Union University – 1500 N Lombardy St  
8:00-9:30 AM | Breakfast

### [October 16 – Northern Virginia](#)

- Capital One Hall - 1600 Capital One Dr  
8:00-9:30 AM | Breakfast

**Questions?** [Matt Bruning](#) can help.

*\*Please note that the Abingdon meeting had to be postponed due to legislator scheduling conflicts.*

[Register Now](#)

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804-643-7469



VIRGINIA BANKERS  
ASSOCIATION



2025 VBA  
**BANKER DAY**

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JANUARY 9, 2025

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# VBA EMERGING BANK LEADERS



Professional DEVELOPMENT

NOVEMBER

14-15

VBA LEADERSHIP  
CONFERENCE

OMNI  
CHARLOTTESVILLE  
HOTEL

EARLY BIRD RATE  
EXPIRES OCTOBER  
14TH!

CLICK HERE  
TO REGISTER!



## 2024 VBA Leadership Conference: Hotel Information & Full Agenda Now Available!

**Why You Should Attend:** If you are a bank professional looking to gain new skills and interested in growing and progressing within your banking career, the VBA Leadership Conference is for you. Every year, attendees hear from leadership speakers and learn ways to engage with the banking industry as they network with individuals from all over the Commonwealth.

**Conference Details:** The Leadership Conference will take place November 14-15 at the Omni Charlottesville. You can view the full agenda and register for the event [here](#).

**Hotel Information:** The VBA has negotiated a room rate of \$199/night, plus applicable taxes and fees. To take advantage of the negotiated rate, reservations must be made by **Wednesday, October 23**. Click [here](#) to make your reservation. Overnight parking is included in the room rate.

**Meet One of the 2024 Keynote Speakers:**



**Brave, Bold & Barefoot: A Champion's Blueprint to Success**  
*Karen Barefoot, Industrial Reliability & Repair*

Join us for an inspiring journey into the world of courage, resilience, and unparalleled success, where Karen Barefoot will delve into her extraordinary life—from her beginnings as an NCAA record-setting athlete to becoming a championship-winning coach and respected business leader.

Discover how Karen's story of overcoming adversity and achieving greatness against all odds can empower you to turn your aspirations into achievements. Learn the secrets to building resilience, embracing change, and leaving a lasting legacy through Karen's unique "footprint of firsts" philosophy.

Whether you're navigating personal challenges or seeking professional growth, this keynote will equip you with actionable insights and a renewed sense of purpose. Join us as we explore how to transform passion into meaningful action and embark on a journey towards personal and professional fulfillment.

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**SAVE THE DATE!**  
**BANK SCHOOL STUDENT NETWORKING EVENT**

FOR CURRENT AND PROSPECTIVE BANK SCHOOL STUDENTS AND ALUMNI!  
NOVEMBER 13 - THE NIGHT BEFORE THE START OF THE  
VBA LEADERSHIP CONFERENCE | CHARLOTTESVILLE, VA

**EBL**  
VBA EMERGING BANK LEADERS

VBA LEADERSHIP CONFERENCE  
NOVEMBER 14-15, 2023  
CHARLOTTESVILLE, VA







## Eighty-Seven Graduate from the Virginia Bankers School of Bank Management

**Congratulations to the 87 Virginia bankers** who graduated from the Virginia Bankers School of Bank Management on July 26 at the Darden School of Business at UVA.


**The graduates completed** three one-week summer sessions, eight home study problems and participated in a BankExec simulation, which allowed them the opportunity to make decisions acting as senior officers of a bank. You can learn more about the school and this year's graduates [here](#) and view a full recap [here](#).

### Congratulations to the Class of 2024:

- Neddal Mohammed Abu-Taa, Atlantic Union Bank
- Stacey P. Akers, Chesapeake Bank
- Kyle J. Andrews, First National Bank
- Danielle S. Atwood, Carter Bank
- Ashley M. Austin, First Bank & Trust Company
- Tess L. Baker, ServisFirst Bank
- Christopher Biby, United Bank
- Jared L. Boyd, Skyline National Bank
- Taylor L. W. Bradshaw, The Farmers Bank of Appomattox
- Lauren Brooke Brandt, Blue Ridge Bank, N.A.
- Richard S. Bullock, III, Old Point National Bank
- Jennifer Church, Village Bank
- Walter C. Clarke, First Citizens Bank
- Maria E. Cole, Chain Bridge Bank, NA
- Christine N. Corbett, Oak View National Bank
- Shantelle Crouch, First Bank, Virginia
- Tim Davis, John Marshall Bank
- Danielle Elizabeth Dendy, Atlantic Union Bank
- Hailey K. Dzuba, National Bank
- Tammy J. Ellmore, MainStreet Bank
- Whitney Eriksen, Chesapeake Bank
- Sonia Espinoza, United Bank
- Ian Addis Kilby, National Capital Bank of Washington
- Ashley Lam, F&M Bank
- Alexa Gray Layne-Stratton, The Farmers Bank of Appomattox
- Laura D. Lewin, TowneBank
- Jennifer Lincoln, Chain Bridge Bank, NA
- Julie Taylor Lineberry, TowneBank
- James M. Little, Atlantic Union Bank
- Charlotte Ann Logan, New Peoples Bank Inc.
- Kelly Lowery, TruPoint Bank
- Daniel Maddox, Shore United Bank, NA
- Jessica P. Moon, The Bank of Charlotte County
- Ezmaray Motaseb, TD Bank, NA
- Susanna Nave, First Bank, Virginia
- Olivia Lynn Paisley, The Bank of Marion
- Jodi M. Parker, Village Bank
- Craig W. Reed, Southern Bank and Trust Company
- Amber Marie Rice, Old Point National Bank
- Brianna Richards, Federal Reserve Bank of Richmond
- Jessica Leigh Richardson, First Bank, Virginia
- Stephen Richardson, Fulton Bank, NA

- Jacquelyn Fanion, Sandy Spring Bank
- Nicole Fernandez, Touchstone Bank
- Chelsea Grandfield, National Bank
- Jennifer Grant, TowneBank
- Chris Hairston-White
- Cristie A. Hall, TowneBank
- John Hana, Bureau of Financial Institutions
- Rebecca Hardin, C&F Bank
- Joshua Hardy, Select Bank
- Jared Harrell, Peoples Bancorp
- Amanda S. Harris, Community Bankers' Bank
- Elizabeth J. Hash, Skyline National Bank
- David Hawker, First National Bank
- Kimberly A. Hazzard, C&F Bank
- Traci L. Heflin, Bank of Clarke
- Brandy Childress Hodges, New Peoples Bank Inc.
- Katrina M. Huerth, Carter Bank
- H.B. Hunter, First Bank & Trust Company
- Jessica Huntington, CliftonLarsonAllen LLP
- Tracey L. Jenkins, First Bank, Virginia
- Katherine Johnson, Burke & Herbert Bank
- Heather L. Jones, Blue Ridge Bank, N.A.
- Robert Kelly, SouthState Bank, NA
- Jay Scott Robinson, Jr., United Bank
- Karen Rose, F&M Bank
- Heather Renee Shaffer, First Bank, Virginia
- Alexander D. Shelton, Federal Reserve Bank of Richmond
- Melissa L. Shifflett, Bank of Clarke
- Joshua D. Shrader, TowneBank
- Hillary B. Smith, TowneBank
- Rosalia G. Snyder, Shore United Bank, NA
- Samantha Rubin Sully, TowneBank
- Chonise T. Tate, TowneBank
- Peter Lind Taylor, Locus
- Christopher J. Thomas, Atlantic Union Bank
- Justin L. Trent, First Bank & Trust Company
- Anastasiya Trofimova, Locus
- Scarlett Turman, National Bank of Blacksburg
- Courtney B. Turner, Touchstone Bank
- Kari Elizabeth Van Wassen, Chain Bridge Bank, NA
- William Irving Vaughan, Jr., United Bank
- Jaime Warren, Southern Bank and Trust Company
- Stephanie Webb, Benchmark Community Bank
- Kathryn W. Weller, First Bank, Virginia
- Natalie Wilson, First Bank, Virginia

**Congrats to the Third Year class for raising \$4,240 for The Autism Sanctuary, in addition to collecting supplies!**



Third Year class officers, signing students up for the charity event (above); Class photos during the charity event (right).

# Bankers You Should Know

Congratulations to this year's Bank School Honor Grads - H.B Hunter, First Bank & Trust Co., and Katrina M. Huerth, Carter Bank! H.B. and Katrina are both members of the EBL and graduated with a GPA of 99.75.



## Advocacy ENGAGEMENT

Contact [Henry Watkins](#), VBA Government Relations Manager, with questions about any of the VBA's advocacy efforts.

### VBA State Legislative Meetings Begin September 17: Register Today for the Event in Your Area!

**Why You Should Attend:** The [State Legislative Meetings](#) provide a platform for you and your team to discuss important industry issues with your representatives, hear their updates and ask them your questions.

**There is a \$45 registration fee** for each meeting that includes either breakfast or lunch with your local representatives.

**Click on the link below to register for the meeting in your area.** Be sure to bring other emerging leaders from your bank with you!

- [Abingdon - Tuesday, September 17](#), 8:00-9:30 AM
- [Roanoke - Wednesday, September 18](#), 8:00-9:30 AM
- [Virginia Beach - Monday, September 23](#), 12:00-1:30 PM
- [Harrisonburg - Wednesday, September 25](#), 12:00-1:30 PM
- [Richmond - Friday, September 27](#), 8:00-9:30 AM
- [Northern Virginia - Wednesday, October 16](#), 8:00-9:30 AM

Questions? [Henry Watkins](#) can help.



Contact [Monica McDearmon](#) with questions about any of the VBA's financial education initiatives.

## Sponsor a Local Title I School for the 2025 Virginia Reads One Book Program

**What's Happening:** The VBA Education Foundation is looking for Virginia banks interested in sponsoring Title 1 schools for the 2025 statewide [Virginia Reads One Book program](#) (VAROB).

**How It Works:** Through this three-week program, students and families participate in a statewide family reading event and celebrate both family and financial literacy.

- **Students participate in financial literacy activities** that complement the state standards of learning.

**Why Your Bank Should Participate:** This is your bank's opportunity to participate in this impactful program and put a financial literacy themed book in the hands of each student at a local school.

**Your Next Steps:** You team can learn more about the 2025 program and next steps for sponsoring schools on the recording of last week's informational meeting [here](#).

- **Interested banks can complete the bank interest form [here](#).** After completing this form, the VBA will send you updates and more information about the VAROB program and ways to get involved. By completing this form, you are NOT committing your participation in or sponsorship of the 2025 program.

As VBA/Read to Them hear from schools like these that are in need of funding in your area, we will work to match bank sponsors with them.

Questions? [Monica McDearmon](#) can help.

## VBA Education Foundation Annual Fund Campaign is Underway: Help Us Reach Our \$60,000 Goal!

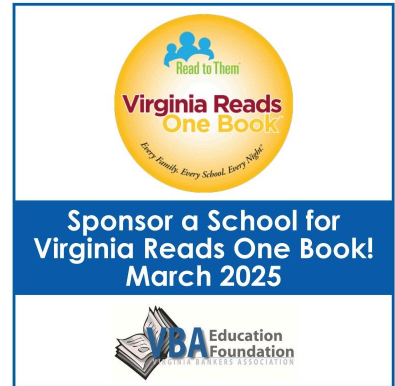
The VBA Education Foundation Annual Fund Campaign is officially underway with a goal to raise \$60,000.

**Why You Should Contribute:** Your contribution ensures that the banking industry can continue supporting partnerships like the **Virginia Banking Fellows Program** and statewide programs like the **VBA Bank Day Scholarship Program** and **Virginia Reads One Book**.

- You can view the Foundation's programs and initiative highlights from the past year [here](#)!

**Your Next Step:** You can contribute online or request an invoice [here](#).

**To date, we have already raised more than \$38,000!** You can view the full list of contributors [here](#). Thank you to the banks and industry partners that have already contributed to this year's campaign.



***Congratulations to the following EBL members! Send your news to [Gabby Bond](#) to be featured in our next EBL newsletter!***

**Welcome New Members (Since June 2024):**

- Laura Cadden, First Bank, Virginia
- Tammy Canada, The Bank of Charlotte County
- Tyanna Chandler, Primis Bank
- Candice Hinson, Chesapeake Bank
- Katrina Huerth, Carter Bank
- Amy Hurley, Legacy Bank
- Tracey Jenkins, First Bank, Virginia
- Peter John, United Bank
- Laura Kennedy, Atlantic Union Bank
- Kumiko Loftus, Primis Bank
- Annaliese Maddrey, TowneBank
- Bridgette Manley, Carter Bank
- Morgan McLellan, John Marshall Bank
- Joshua Myers, Skyline National Bank
- Samantha Sully, TowneBank
- Corinne Whalen, C&F Bank

**EBL Members on the Move:**

- Kristen Blair Rose was recently named loans operation officer at Bank of Botetourt.
- Julie Lineberry was recently named chief transformation officer at TowneBank.
- Stephanie Webb was recently named vice president, talent & engagement at Benchmark Community Bank.

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**Bankers You Should Know**

Four VBA Emerging Bank Leaders members served as officers of the third year class at the Virginia Bankers School of Bank Management. From left are: Secretary Jennifer Grant, TowneBank; President Danielle Atwood, Carter Bank; Vice President Julie Lineberry, TowneBank; and Treasurer Chris Biby, United Bank. Danielle also serves on the EBL Steering Committee.



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## EBL Regional Directors

- Darren Tully - 2024 EBL Chair and Region 1 Director, Northern Virginia
- Jennifer Willner Gegner - 2024 EBL Vice-Chair & Region 2 Director, Capitol
- Dale Schuurman - Region 3 Director, Hampton Roads/Eastern Shore
- Zach McGill - Region 4 Director, Central/Southside
- Jordan Dean - Region 5 Director, Valley
- David Cahill - Region 6 Director, Southwest Virginia



You can learn more about our regional directors in a Q&A [here!](#)



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# COMING SOON!

## 2023-2024 Issue of Virginia Banking Annual



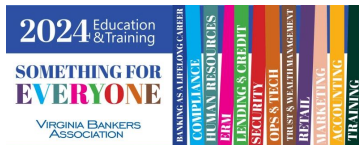
This publication serves as a "year in review," covering the Virginia banking industry and the VBA from June 2023-June 2024.

This commemorative keepsake features a Q&A with EBL Chair Darren Tully, Burgers with Bruce series and 2023 Leadership Conference recaps, information on the EBL Regional Directors, and more!

## EBL Learn MORE

Was this email forwarded to you? Sign up for the VBA Emerging Bank Leaders [here](#). With questions, please contact [Gabby Bond](#) and click [here](#) for more information on our group.

## EBL Stay ENGAGED



**COMMERCIAL BANKING SCHOOL**  
Session 1: October 7-9  
Session 2: October 28-30



VIRGINIA BANKERS ASSOCIATION

September 25 | 9:00 a.m. - 3:00 p.m.



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Virginia Bankers Association  
4490 Cox Road Glen Allen, VA 23060  
804-643-7469

