



VBA EMERGING BANK LEADERS

Agenda

VBA Emerging Bank Leaders Steering Committee Meeting
July 9, 2024 | 10 am – 1:00 pm with Lunch
Virginia Housing Center (4224 Cox Rd., Glen Allen, VA)

- I. Welcome and Committee News – Darren Tully (10:00-10:05am)
- II. Government Relations Update – Henry Watkins (10:05-10:15am)
 - o General Assembly Recap
 - o State Legislative Meetings: Save the Date
- III. Financial Literacy Update – Chandler Owdom (10:15-10:20am)
 - o [VBA Education Foundation Annual Fund Campaign](#)
- IV. Leadership Conference Update – Michele Dunn (10:20-10:30am)
- V. Peer Sharing/Roundtable – Darren Tully (10:30-11:15am)
- VI. *The rest of the agenda will take place with the VBA Internship Program Participants:*
 - o Capstone Project Group Check-In & Discussion (11:20am-12:20pm)
 - o Lunch (12:20-1:00pm)

REGISTER TODAY!
VIRGINIA BANKERS ASSOCIATION
September 25 | 9:00 a.m. - 3:00 p.m.
Elder Financial Exploitation Prevention
Train-the-Trainer Seminar
Glen Allen, VA | In-Person & Virtual Option

DIVERSITY, EQUITY AND INCLUSION SUMMIT
VIRTUAL CONFERENCE
September 12
LEARN MORE
VIRGINIA BANKERS ASSOCIATION
MBA
AMERICAN BANKERS ASSOCIATION

Women Lead Symposium
July 17, 2024 | Virtual Event
REGISTER NOW
VIRGINIA BANKERS ASSOCIATION

★ *State* ★

LEGISLATIVE MEETINGS

SAVE THE DATE!



Abingdon - September 17

Roanoke - September 18

Virginia Beach - September 23

Harrisonburg - September 25

Richmond - September 27

Northern Virginia - October 16

VIRGINIA BANKERS
ASSOCIATION

2024 Leadership Conference
November 14-15, 2024 | Omni Charlottesville Hotel

Thursday, November 14

9:00 – 9:30 am	Registration & Continental Breakfast
9:30 – 9:40 am	Welcome and Announcements 2024 Emerging Bank Leaders Chair Darren Tully, Capital Bank
9:40 – 10:30 am	Economic Outlook Ryan Price, Virginia Realtors
10:30 – 10:45 am	Networking Break
10:45 – 11:45 am	Bank CEO/Bank Executives Panel David Boyle, Burke & Herbert Bank LeAnne Emert, Benchmark Community Bank *Additional Panelists to Be Announced!
11:45 am – 12:45 pm	Lunch
12:45 – 1:30 pm	Hot Topics Roundtable
1:30 – 2:20 pm	Pursuing Your Dreams Mike Wilkerson, F&M Bank
2:20 – 3:20 pm	Leading for Tomorrow, Today! Nick Arrigo, Cultivate™, Haberfeld
3:20 – 3:30 pm	Networking Break
3:30 – 4:30 pm	Brave, Bold & Barefoot: A Champion's Blueprint to Success Karen Barefoot, Industrial Reliability & Repair
4:30 – 4:40 pm	Announcements and Adjourn for the Day
5:15 – 6:15 pm	Reception
6:15 pm	Dinner on Your Own
8:30 – 10:30 pm	Evening Reception with Cash Bar Featuring the Something Shiny Band

Friday, November 15

7:45 – 9:00 am

Breakfast

9:00 – 9:30 am

VBA & Industry Update

Bruce Whitehurst, Virginia Bankers Association

9:30 – 10:30 am

Transforming Transactions: The Rise of Realtime Payments and Fintech's Latest Wave

DJ Seeterlin, Chesapeake Bank

10:30 – 10:45 am

Networking Break

10:45 – 11:45 am

Refresh, Refuel, Recharge

Dr. Melissa Furman, Career Potential

As the workplace continues to change at an accelerated rate and employees continue to experience prolonged exposure to psychological stress, skills such as adaptability, grit, and resiliency will be critical for future success. This refreshing, interactive session utilizes engaging exercises to identify signs of burnout and provide practical tools for enhancing adaptability, grit, and resiliency.

11:45 am

Closing Remarks & Adjourn

Problem viewing this email? [Click here](#) for our online version.



VBA EMERGING BANK LEADERS

Meet the New EBL Manager, Gabby Bond, Manager, Benefits Systems and Emerging Bank Leaders

The VBA is pleased to announce that [Gabby Bond](#) will be taking on the role of managing the Emerging Bank Leaders group.

In addition to her current job duties within the VBA Benefits Corp., Gabby will serve as the liaison to the Emerging Bank Leaders Steering Committee, which plans EBL events and activities; help organize the VBA Leadership Conference (see below); and design efforts to engage current EBL members and build a pipeline of new ones. If you have any questions on this group moving forward, please reach out to [Gabby](#).



Read on to learn more about the EBL's new manager.

Talk to us about...

- **How you made it to the VBA...** I started at the VBA right out of college in the summer of 2018 and have been here ever since!
- **A fun fact about you...** I love all things fitness/nutrition and have been on a 2+ year journey into being a distance runner/endurance athlete.
- **What you're listening to...** I am a big true crime podcast fan, so I currently have a rotation of "Crime Junkie, Morbid, and The Deck." I also LOVE music and will listen to just about any genre.
- **The part of managing the EBL you most excited for...** Getting to know bankers that I otherwise wouldn't have any interaction with. During most of the year, I'm absorbed in the benefit sector of our association (outside of my time as the third year class liaison and BankExec facilitator at the Virginia Bankers School of Bank Management) and have consistent contact with HR and talent teams, however, expanding my involvement into a role at the association that touches almost every area in the bank is very exciting! Learning the best way to support people where they are is a big passion of mine.



Applications Due August 16 for the VBA Management Development Program

The VBA created our [Leadership Training Continuum](#) to show education and training opportunities for every phase of a banking career, from student to retired bankers. The first step in the continuum for those already working in the banking industry is the VBA Management Development Program (MDP). If you are a new hire or have up to five years of banking experience or equivalent financial industry experience, this is the program for you. It is also a great precursor to our [Virginia Bankers School of Bank Management!](#)

What's Included: MDP takes place over a three-month period, and it is a comprehensive training that includes six days of in-person sessions and two virtual mini-sessions. These sessions will:

- **provide** information to make you a better banker;
- **ensure** that you move beyond the transaction and truly understand the industry in which you work;
- **instill** the notion that strategy and goals are imperative to drive the bank forward; and
- **empower** you to present yourself as a leader as you move forward in your career.

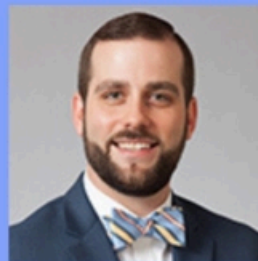
Your Next Steps: Learn more about the program [here](#).

Questions? [Walt Lyons](#) can help.



Bankers You Should Know

Four members of the VBA Emerging Bank Leaders are speakers for the VBA Management Development Program. From left are: Nathalia Artus, Atlantic Union Bank; Cody Florence, Virginia National Bank; Tom Rasey, The Farmers Bank of Appomattox; and Alex Vari, MainStreet Bank. Alex and Cody also serve on the EBL Steering Committee.



Four Virginia Bankers Graduate from the Graduate School of Banking at LSU

Another program on the VBA Leadership Training Continuum, but for middle management, is the Graduate School of Banking at Louisiana State University (GSB LSU). Many Virginia bankers choose to attend the three-year program after attending the [Virginia Bankers School of Bank Management!](#)

On May 31, 152 bankers graduated from the school. Congratulations to the following Virginia bankers who graduated this year:

- **Matt Crane**, Atlantic Union Bank
- **Jennifer Edgell**, First National Bank
- **Emily Jordan**, Blue Ridge Bank
- **Holly McFarland**, Benchmark Community Bank



This three-year program provides courses covering all aspects of banking, economics, and related subjects. Students traveled from eighteen states and Mexico to participate in this year's session.

Want to learn more about GSB LSU? Learn more about the school and application process [here](#). [Kristen Reid](#) can also help with any questions.

Bankers You Should Know

Matt Crane, C&I Relationship Manager at Atlantic Union Bank, was one of the four Virginia bankers who graduated from the Graduate School of Banking at LSU earlier this month (see story above). Matt is also a longtime EBL member and was the honor grad of his Virginia Bankers School of Bank Management class in 2020. Enjoy these pictures Matt shared with us from GSB LSU this year!



2024 Leadership Conference: Agenda Now Available!

Why You Should Attend: If you are a bank professional looking to gain new skills and interested in growing and progressing within your banking career, the VBA Leadership Conference is for you. Every year, attendees hear from leadership speakers and learn ways to engage with the banking industry as they network with individuals from all over the Commonwealth.

Conference Details: The Leadership Conference will take place November 14-15 at The Omni Hotel in Charlottesville.

CONFERENCE AGENDA:

THURSDAY, NOVEMBER 14

9:00 – 9:30 am - Registration & Continental Breakfast

9:30 – 9:40 am - Welcome & Announcements

*2024 Emerging Bank Leaders Chair
Darren Tully, Capital Bank*

9:40 – 10:30 am - Economic Outlook

Ryan Price, Virginia Realtors

10:30 – 10:45 am - Networking Break

NOVEMBER	14-15
VBA LEADERSHIP CONFERENCE	OMNI CHARLOTTESVILLE HOTEL
EARLY BIRD RATE EXPIRES OCTOBER 14TH!	CLICK HERE TO REGISTER!

EBL THE EMERGING BANK LEADERS ASSOCIATION VIRGINIA BANKERS ASSOCIATION

10:45 - 11:45 am - Bank CEO/Bank Executives Panel

- *David Boyle, Burke & Herbert Bank*
- *LeAnne Emert, Benchmark Community Bank*
- **Additional Panelists to Be Announced!*

11:45 am – 12:45 pm - Lunch**12:45 – 1:30 pm - Hot Topics Roundtable****1:30 – 2:20 pm - Pursuing Your Dreams***Mike Wilkerson, F&M Bank***2:20 – 3:20 pm - Leading for Tomorrow, Today!***Nick Arrigo, Cultivate™, Haberfeld***3:20 – 3:30 pm - Networking Break****3:30 – 4:30 pm - Brave, Bold & Barefoot: A Champion's Blueprint to Success***Karen Barefoot, Industrial Reliability & Repair***4:30 – 4:40 pm - Announcements & Adjourn for the Day****5:15 – 6:15 pm - Reception****6:15 pm - Dinner on Your Own****8:30 – 10:30 pm - Evening Reception with Cash Bar***Featuring the Something Shiny Band: Back by Popular Demand!***FRIDAY, NOVEMBER 15****7:45 – 9:00 am - Breakfast****9:00 – 9:30 am - VBA & Industry Update***Bruce Whitehurst, Virginia Bankers Association***9:30 – 10:30 am - Transforming Transactions: The Rise of Realtime Payments and Fintech's Latest Wave***DJ Seeterlin, Chesapeake Bank***10:30 – 10:45 am - Networking Break****10:45 – 11:45 am - Refresh, Refuel, Recharge***Dr. Melissa Furman, Career Potential***11:45 am - Closing Remarks & Adjourn****Your Next Steps:** You can learn more and register for this event [here!](#)**Questions?** [Michele Dunn](#) can help.

Burgers with Bruce Recap: Nearly 200 Virginia Bankers Gather Across the Commonwealth for the Six Events

Attendees at this spring's Burgers with Bruce series enjoyed an industry update from VBA President and CEO Bruce Whitehurst followed by a "Leadership Dialogues" panel that consisted of a member of a VBA board, as well as a banker who has been involved in the Emerging Bank Leaders group throughout his or her career. Events were held in Norfolk, Richmond, Roanoke, Harrisonburg, Abingdon, and Sterling. You can view the full series recap, including pictures, [here](#). Click [here](#) to read Bruce's Insights column, "Five Weeks, Six Burgers," in the May issue of *Virginia Banking Monthly*.

Special thanks to our panelists:

- **Norfolk:** Trent Dudley, Southern Bank and Trust Company, and Brian Skinner, TowneBank
- **Richmond:** Tim Duffee, SouthState Bank, and Janet Tope, Wells Fargo
- **Roanoke:** Michelle Austin, Bank of Botetourt, and Tracie Gallahan, First National Bank
- **Harrisonburg:** Greg Hoover, First Bank, Virginia, and Brandon Lorey, Bank of Clarke
- **Abingdon:** Matthew Eades, Powell Valley National Bank, and Mark Nelson, First Bank & Trust Co.
- **Northern Virginia:** John Brough, Chain Bridge Bank, and Chris Johnston, MainStreet Bank



ABA Emerging Bank Leader Awards: Apply Before July 1

There's still time to join the 2024 class of ABA emerging leaders.

Today's emerging leaders are tomorrow's decision-makers — that's why the American Bankers Association is recognizing bankers who raise the bar in the industry and their communities with the Emerging Leader Awards.

If you or someone you know exhibits banking leadership characteristics including steadfast dedication, inventiveness, and integrity, send in a nomination!

The entry period closes this Monday, July 1. Click [here](#) to apply and click [here](#) to nominate a fellow Emerging Bank Leader. Click [here](#) to view the list of last year's winners, including EBL member Jennifer Huffman of Atlantic Union Bank!



Contact [Henry Watkins](#), VBA Government Relations Manager, with questions about any of the VBA's advocacy efforts.

Thank You for Your Support of the 2024 VBA BankPAC Campaign

The 2024 VBA BankPAC campaign has officially concluded, and we are excited to announce that we have exceeded our goal by collectively raising more than \$450,000! This year's successful campaign represents your commitment to advocating on behalf of the banking industry and the communities that you serve. Thank you to all those who participated in the 2024 campaign! You can check out the list of diamond and platinum level contributors [here](#). Please contact [Matt Bruning](#) with any questions about VBA BankPAC.



Thank you to the following banks that have contributed to the 2024 campaign:

- Atlantic Union Bank
- Bank of America
- Bank of Botetourt
- Bank of Clarke
- Bank of the James
- Benchmark Community Bank
- Blue Ridge Bank
- Burke & Herbert Bank
- C&F Bank
- Capital One
- Carter Bank & Trust
- Chain Bridge Bank
- Chesapeake Bank
- Citizens Bank & Trust
- City National Bank
- Community Bankers' Bank
- CornerStone Bank
- Dollar Bank
- First Bank & Trust Co.
- First Bank, Virginia
- First Carolina Bank
- First Citizens Bank
- First Community Bank
- First National Bank
- Freedom Bank
- Fulton Bank
- John Marshall Bank
- JPMorgan Chase
- Lee Bank & Trust
- M&T Bank
- MainStreet Bank
- National Bank
- National Capital Bank
- New Peoples Bank
- Old Point National Bank
- PNC Bank
- Powell Valley National Bank
- Primis Bank
- Select Bank
- Shore United Bank
- Skyline National Bank
- SouthState Bank
- Southern Bank and Trust Company
- The Bank of Charlotte County
- The Bank of Marion
- The Bank of Southside Virginia
- The Farmers Bank of Appomattox
- Touchstone Bank
- TowneBank
- Truist Bank
- TruPoint Bank
- United Bank
- Village Bank
- Virginia Bankers Association
- Virginia National Bank
- Wells Fargo

State

LEGISLATIVE MEETINGS

SAVE THE DATE!

Abingdon - September 17

Roanoke - September 18

Virginia Beach - September 23

Harrisonburg - September 25

Richmond - September 27

Northern Virginia - October 16

VIRGINIA BANKERS ASSOCIATION

EBL Financial EDUCATION

Contact [Monica McDearmon](#) with questions about any of the VBA's financial education initiatives.

VBA Education Foundation Annual Fund Campaign is Underway: Help Us Reach Our \$60,000 Goal!

The VBA Education Foundation Annual Fund Campaign is officially underway with a goal to raise \$60,000.

Why You Should Contribute: Your contribution ensures that the banking industry can continue supporting partnerships like the **Virginia Banking Fellows Program** and statewide programs like the **VBA Bank Day Scholarship Program** and **Virginia Reads One Book**.

- You can view the Foundation's programs and initiative highlights from the past year [here!](#)

Your Next Step: You can contribute online or request an invoice [here](#).

To date, we have already raised more than \$34,000! You can view the full list of contributors [here](#). Thank you to the following banks and industry partners that have already contributed to this year's campaign.

2024 ANNUAL FUND CAMPAIGN
 Donate Today! **\$60,000** 2024 Goal

Scan the QR code to learn more about the impact of the Foundation and donate online today!

Visit www.vbankers.org/post/2024-vba-education-foundation-annual-fund-campaign-to-contribute-online-today!

Get to Know the 2024 VBA Bank Day Scholarship Program Winners

In March, more than 650 Virginia high school students registered to participate in the VBA Bank Day Scholarship Program with 28 Virginia banks. Through this program, students learned about career opportunities in banking, how banks support communities and ways to manage their financial futures. Students wrote essays about their experiences, and a total of \$26,000 was awarded from the VBA Education Foundation to 12 students on the merits of the essays.

Congratulations to Sydney Guthrie, who was named this year's statewide winner. As the statewide winner, Sydney received a \$5,000 scholarship in addition to her \$2,500 regional scholarship.

This year, there were six regional winners, who each received a \$2,500 scholarship, and six honorable mention winners, who each received a \$1,000 scholarship. You can learn more about this year's winners and read Sydney's essay [here](#).

Thank you to all the members of the Emerging Bank Leaders group who served as judges in order to award the scholarships!

Plans for the 2025 program will be announced later this year. Contact [Monica McDearmon](#) with questions.

VBA BANK DAY
 Scholarship Program
 March 2024

2024 Statewide Winner:
 ●●●●●●

Sydney Guthrie
 James Madison High School | Vienna, VA
 Hosted by Burke & Herbert Bank

EBL Member NEWS

Congratulations to the following EBL members! Send your news to [Monica McDearmon](#) to be featured in our next EBL newsletter!

Welcome New Members (Since April 2024):

- Jordan Abbott, Chesapeake Bank
- Kutoof Alwazir, Chain Bridge Bank, N.A.

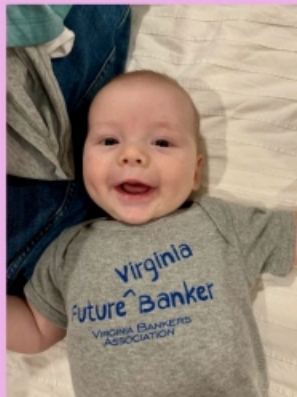
- Matt Benjamin, Old Point National Bank
- Cassee Clark, First Bank & Trust Company
- Emily Creed, C&F Bank
- Clay Graham, First Bank & Trust Company
- Kaleb Hinman, TowneBank
- Adrian Kao, Bank of America
- Adam Morrill, TowneBank
- Lauren Oliver, TowneBank
- Gina Valencia, TowneBank
- Kimberly Wills, Village Bank
- Eliza Wilson, Atlantic Union Bank
- Cher'rie Wood, C&F Bank

EBL Members on the Move:

- Ross Berman was recently named Senior Vice President, Commercial Team Lead at John Marshall Bank.
- Tiffany Collier was recently named Vice President, Market Operations Manager at Powell Valley National Bank.
- LaDonna Davis was recently name Assistant Vice President, Bank Secrecy Act Officer/OFAC Officer at First National Bank.
- Janie Faris was recently named Assistant Vice President, Human Resources Manager at First National Bank.
- Matthew Hubbard was recently named Senior Vice President, Wholesale Banking Market President at Atlantic Union Bank.
- Matthew Hubble was recently named Assistant Vice President, Agriculture and Commercial Lender.
- Cathy Liles was recently named Senior Vice President, Chief Accounting Officer at Old Point National Bank.
- Kristina Lima was recently named Branch Manager at Bank of Botetourt.
- Kasey Molloy was recently named Vice President, Commercial Banker at Southern Bank and Trust Company.
- Meredith Smith was recently named Chief Credit Officer at New Horizon Bank.

Member News Spotlight

EBL and Steering Committee Member William Bauder, National Capital Bank, welcomed William "Pearson" Bauder. We love seeing him in his VBA onesie! EBL member Emily Jordan - now Cohen - of Blue Ridge Bank, married Brad on June 15, just days after graduating from GSB LSU (see story above)!
Congrats to both William and Emily!



EBL Your LEADERSHIP

EBL Regional Directors

- Darren Tully - 2024 EBL Chair and Region 1 Director, Northern Virginia
- Jennifer Gegner - 2024 EBL Vice-Chair & Region 2 Director, Capitol
- Dale Schuurman - Region 3 Director, Hampton Roads/Eastern Shore
- Zach McGill - Region 4 Director, Central/Southside
- Jordan Dean - Region 5 Director, Valley
- David Cahill - Region 6 Director, Southwest Virginia



You can learn more about our regional directors in a Q&A [here!](#)

EBL Get CONNECTED



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- [VBA Executive Brief](#) - VBA's bi-weekly banking industry update
- [VBA Virtual](#) - VBA's weekly webinar update
- [ELEVATE](#) - VBA's newsletter for women in banking and those who support them

EBL Learn MORE

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EBL Stay ENGAGED



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