

When to send: February 1, 2024

Subject: VBA Benefits Corp./**EMPLOYER NAME** offers Hello Heart at no cost to the first 70 enrollees.



Take control of
your health with
Hello Heart



Sign up for Hello Heart for free

Sign up and you will receive a **free Hello Heart monitor** that connects to an app on your smartphone at **no cost** to you.

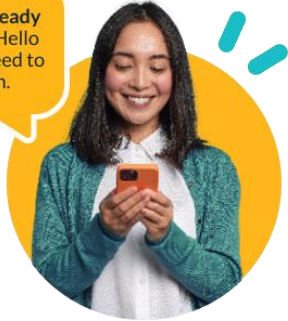
Who's eligible?

Employees and adult dependents covered by the VBA Benefits Corp.'s Anthem medical plan who have blood pressure readings of 130/80 mmHg or above, who take blood pressure medication, or women who are going through or have gone through menopause.

Space is limited to the first 70 people.

[Sign up here](#)

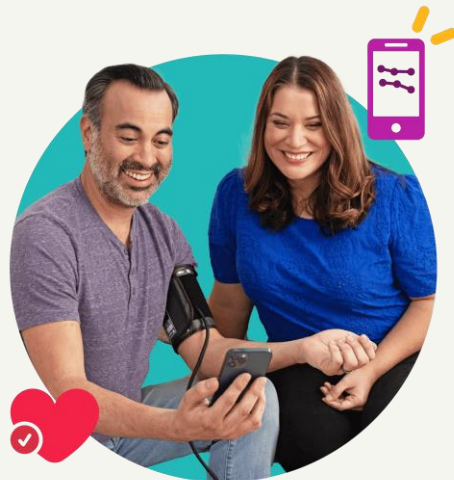
If you've already enrolled in Hello Heart, no need to sign up again.



Each eligible family member should enroll separately to receive their own Hello Heart Monitor and tracking app.

[Sign up today](#)

All the cool stuff you'll love:



Hello Heart monitor

Free Hello Heart monitor that easily connects to your phone.



Track your heart trends

Blood pressure, cholesterol, medications, and more



Clear explanations

Understand what your numbers mean



Personalized tips

Easy-to-apply tips for maintaining a healthy heart



Share with your doctor

All your heart readings and trends in one easy-to-understand report

Get started now

If you're experiencing any issues or need help please don't hesitate to contact us by emailing support@helloheart.com or by calling (800) 767-3471 and we'll be happy to help. Our support hours are Monday - Friday, 8am - 8pm EST.

Hello Heart is not a substitute for medical care. Talk to your doctor to make sure you are diagnosed and treated properly. ©2024 Hello Heart Inc. You're receiving this email because you are enrolled in a VBA Benefits Corporation medical plan and may be eligible to enroll in the Hello Heart program. Our mailing address is Hello Heart Inc., 545 Middlefield Road, Menlo Park, CA, 94025, USA.