

MBA | VBA JOINT CONVENTION

June 22–25, 2025 | The Ritz–Carlton, Naples, FL

Reserve



Partner Level Sponsorships:

Perks: Company logo included on onsite Convention banner
Receive two (2) complimentary registrations
Receive a complimentary exhibit table

- Sunday Welcome Reception - \$15,000 (S)
- Monday Dessert Reception - \$15,000 (R)
- Tuesday Chairs' Reception - \$15,000 (R)
- Tuesday Celebration Banquet/Entertainment - \$15,000 (R)

Platinum Level Sponsorships:

Perks: Company logo included on onsite Convention banner
Receive two (2) complimentary registrations
Receive a complimentary exhibit table

- Monday Breakfast Speaking Opportunity - \$12,500
- Joint Board Reception - \$12,500 (R)
- Breakout Session Speaking Opportunities (RFP process)
 - Monday (2 spots available) - \$10,000 each
 - Tuesday (2 spots available) - \$10,000 each
- Keynote Speaker - \$10,000

Gold Level Sponsorships:

Perk: Receive one (1) complimentary registration
Opportunity to add on Exhibit Table for \$500

- Sunday Welcome Reception Photographer - \$8,500 (S)
- Tuesday Celebration Photographer - \$8,500
- Tuesday Breakfast Buffet - \$8,500
- Registration Tote Bag - \$8,000 (R)
- Monday Golf Tournament - \$8,000
- Golf Beverage Cart - \$8,000 (R)
- Bottled Water - \$8,000 (R)
- Hotel Keycards - \$7,500 (R)
- Registration Desk - \$7,500 (R)
- Name Badge Lanyards - \$6,500
- Name Badges - \$6,500
- Coffee Station/Collars (Monday & Tuesday) - \$6,500 (S)
- Luggage Tags (sent ahead of event) - \$6,500
- Beach Item - \$6,500
- Golf Cannon - \$6,500
- Daily eNewsletter (Sunday/Monday/Tuesday) - \$6,500 (R)
- Event Portal - \$6,000

Silver Level Sponsorships:

- Technology/WiFi - \$5,500 (S)
- Golf Tournament Boxed Lunches - \$5,000
- Convention Amenity - \$5,000
- Turndown Service (Sunday) - \$5,000
- Turndown Service (Monday) - \$5,000
- Registration List (includes back page ad) - \$5,000
- Sunday Registration Refreshments - \$5,000
- Welcome Reception Signature Cocktail - \$5,000
- Tuesday Celebration Signature Cocktail - \$5,000
- Hand Sanitizer - \$5,000
- Sunscreen - \$5,000
- Specialty Item - \$5,000
- Shoe Butler - \$5,000
- Phone Caddy - \$5,000
- Candy Bags - \$5,000

Bronze Level Sponsorships:

- Premier Golf Hole - \$4,500
- Monday Snack Break - \$4,000
- Tuesday Snack Break - \$4,000
- Exhibit Table - \$4,000
 - One (1) 6' table for Sunday, Monday & Tuesday
- Logoed Notepads (set at general sessions) - \$3,500 (S)
- Notepad Mousepads - \$3,500
- MBA/VBA Staff Shirts - \$3,500
- Logoed Pens (sponsor supplies) - \$3,000 (S)
- Guest Program - \$2,500
- Golf Cart GPS - \$2,500
- Golf Tournament Bag Tags - \$2,500
- Closest to the Pin Contest - \$2,500
- Longest Drive Contest - \$2,500
- Driving Range - \$2,500
- Putting Green - \$2,000
- Golf Hole (multiple available) - \$2,000
- Daily eNewsletter Sidebar Ad - \$1,500

Patron Level Sponsorships: \$1,250

- Multiple Available

All Sponsorships Include:

MBA and/or VBA Member Registration Rate - \$1,195 | Guest Rate - \$600
Non-Member Rate - \$1,850 | Non-Member Guest Rate - \$875

Sponsor Ribbon Provided for Onsite Representatives | Pre- and Post-Attendee Roster with Contact Information

Recognition on: all event marketing
event page on MBA & VBA websites
event portal
onsite signage

(R) = Reserved (S) = Sold

Questions? Contact:

Amy Binns | abinns@vabankers.org | 804.819.4726 or Ann DeVilbis | adevilbiss@mdbankers.com | 443.837.1606