

# 2024 VBA Leadership Conference



November 14-15  
Omni Hotel  
Charlottesville, VA

Reserve

Emerging Bank Leaders

## Sponsorship Options:

- Reception/Dinner\* - \$2,000 (S)  
\*Includes 1 complimentary registration
- Breakfast - \$1,000
- Lunch - \$1,000
- Technology/WiFi - \$1,000
- Event Portal - \$1,000
- Name Badge Lanyards - \$1,000
- Daily eNewsletter - \$1,000
- Onsite Materials w/Back Page Ad - \$750
- Name Badges - \$750 (S)
- Attendee Roster w/Back Page Ad - \$500 (S)
- Daily eNewsletter Sidebar Ad - \$500

## Sponsorships Include:

- Registration rate of \$575\*
- Pre- and post-attendee roster with emails
- Sponsor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Company logo included on:
  - all event marketing
  - event page on VBA website
  - event portal (company profile & contact)

\*Above registration is VBA member rate;  
\$500 additional fee for non-members

(R) = Reserved

(S) = Sold