

Trusted, proven, sustainable weight loss

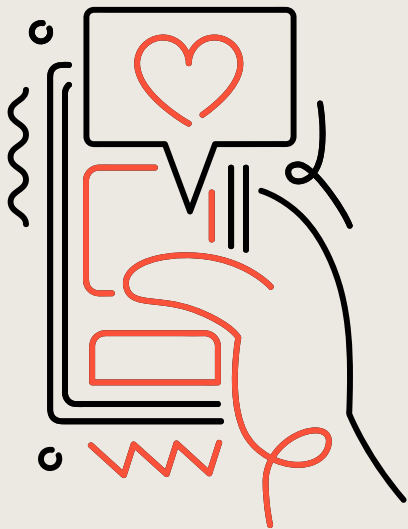
NOOM

Psychology-based
weight-loss results
that last.

*For user inquiries, our support email is partnersupport@noom.com

Eligibility

Noom will launch to all employees and spouses enrolled in an employer-sponsored medical plan with the VBA Benefits Corporation, effective January 1, 2025.



Administrator Details

Participating employers are encouraged to consider offering a wellbeing campaign to highlight this new benefit.

Optional:

For incentive tracking, Noom can provide reporting specific to participation, but not specific to total pounds lost.

Communications

Noom will send emails to all medical subscribers starting January 2, 2025. There will be four emails sent to employee work email address over the course of a ten-day period.

Emails to Whitelist:

updates@message.noom.com
updates@alerts.noom.com



Registration Link

[go.noom.com/virginiabankers
association](https://go.noom.com/virginiabankersassociation)

QR Code

