





Implementation Packet

Let's read! March 4-15, 2024

Welcome to your States Read One Book event!

We would love to hear about the fun you're having as you delve into the hijinks and entrepreneurial challenges of *Judy Moody Was in a Mood* by Megan McDonald. We invite you to share your photos before, during, and after your reading event on social media. Connect with us and other States Read One Book participants by finding us on Twitter, Facebook, and Instagram @readtothem.

To further connect, use the following hashtags: #VAROB24 #VirginiaReads #JudyMoodyWasinaMood

Please let us know if you have any questions about implementing the program by contacting us at *programs@readtothem.org*.

Thank you for being part of our community of readers. Happy reading!



□ Review all the materials in this Implementation Guide – They will give you the best information on making your reading program a success.
□ Count your books – As soon as your books arrive, please count them to make sure you have the right number. Doing this right away will give us time to fix any unexpected problems.
□ Build your <i>States Read One Book</i> team – Recruiting the right teachers, staff, and parents to your team will help you launch a successful program. Find people with:
• A flair for the dramatic to help build excitement and plan the kickoff assembly
 Artistic talent to help design signs, flyers, bulletin boards, and places to display student art from the program
 Contagious enthusiasm to help promote your reading program throughout the school and in your community
□ Set your reading schedule – The reading schedule for <i>Judy Moody Was in a Mood</i> is paced over 10 days. Plan to have your kickoff assembly the first day of the reading schedule and include any other school-wide events or your schedule. Prefer a different schedule? There is an editable reading schedule on the Book Resource Page.
□ Determine your book and home materials distribution strategy – How are you going to get the book and family resources into the homes of your students? If you have the budget available, send the books and materials home in a special bag with the child's name on it. To see all the resources that should go home with the book, visit the Book Resource Page in your Client Portal and find the Before You Read and While You Read: At Home Resources.
□ Determine your teacher resource distribution strategy – The Book Resource Page for <i>Judy Moody Was in a Mood</i> is filled with teacher resources to make your reading program fun and memorable. You can share the Client Portal login credentials with your teachers so they can download their own files, download and distribute the file electronically to them, or print off the documents and distribute hard copies. Distribute these resources as soon as possible to give your teachers plenty of time to plan lessons around the book.
□ Get community support – Libraries, community groups, local businesses, and political leaders can be great supporters of <i>States Read One Book</i> . Check out the Community Event sheet in this Implementation Packet.



Build the Excitement – About two weeks prior to the kickoff assembly, start building excitement for your reading program without revealing the book title.
Communicate with parents through newsletters, emails, and/or social media that something BIG is coming soon – See if you can really get into the spirit by using special graphics from Judy Moody: Band-Aids, a Venus flytrap, a plastic toad, a moon rock, a stuffed two-toed sloth and even an "I ATE A SHARK" t-shirt in your communications.
Put book-themed props around your school – Similar to the graphics above, place various book-themed items around your school. You could get a real Venus flytrap, a plastic toad, a stuffed two-toed sloth and even place funny Band-Aids on windows and walls. Consider hanging a t-shirt in the front office that says "I ATE A SHARK" as well!
Have teachers and staff refer to one another as characters from the book – Who will be Judy, Stink, Rocky, Frank Pearl and Mr. Todd? (It will add to the fun to interchange the names Mr. Todd/Mr. Toad.)
Make vague references to facets of the book – Ask during the daily announcements, "If anyone would like to join the T.P. Club please see Mr. Toad for details" or "If you see a bag of raw hamburger meat that says 'Jaws' on it, please bring it to the front office."
Kickoff Assembly – The big moment when you will announce your title. There are suggestions for assemblies on your Book Resource Page. Keep in mind:
 Do not give away much, if any, of the plot of the book – you want to intrigue your students but keep the story a surprise.
• Keep it fun and exciting – the assembly is a time to entertain, not instruct.
• Involve students as much as possible – students on stage will keep interest high.
Flipgrid & Kahoot! – We have created bonus activities and discussion questions for students to interact with on Flipgrid as well as Kahoot! quizzes for each day of the program. To access your Flipgrid for <i>Judy Moody was in a Mood</i> , use the password MoodyDay3 (this password is also included with the Flipgrid and Kahoot! link on the Book Resource Page).
Trivia – The Book Resource Page contains a list of trivia questions, broken down by chapter along with two pages of fun suggestions. You can ask one question a day during your announcements, and here are some more ideas:
• Make trivia a competition by giving points to each class for correct answers and see if

• Encourage students to quiz family members to get them involved in the fun.

community members can provide prizes.

• Engage bus drivers, cafeteria servers, office staff, and custodial staff to ask trivia questions throughout the day.

- - Have a Showcase to show off all the creative projects your students have produced during the reading program art, skits, stories, science experiments. Give them the chance to be proud of their many accomplishments.
 - Host a Trivia Quiz Bowl Championship using the full bank of trivia questions. Maybe some community businesses can donate prizes.
 - Throw a Book-Themed Party with food, games, and crafts inspired by the book.

families and community members to join the fun. Some ideas to get started:

• For more ideas, see the End of Book celebration at the end of *Activities* on the Book Resource Page.

The key to a successful *States Read One Book* program is for everyone to get involved – students, teachers, school staff, families, and the community.

That's how you create a community of readers!

How to Make States Read One Book a Community Event

The excitement of *States Read One Book* doesn't have to stay within your school. You can get the whole community involved and build bridges that will help your school attract volunteers, donations, and support long after your reading program ends.

Recruit community members:

- Public libraries Involve the children's librarians in the planning so they can be ready to suggest the next family read aloud and books for children to read alone.
- Political leaders Include the mayor, city council or county board of supervisors, superintendent, school board members, local legislators.
- Business leaders Everyone from the head of the Chamber of Commerce and major local employers to the owner of a favorite local ice cream parlor can play a part.
- Banks Under the Community Reinvestment Act, banks are encouraged to reinvest in the communities they serve and can make great partners.
- Community groups Kiwanis, Junior League, Rotary International and others.
- Local celebrities Local newscasters and meteorologists, high school or college sports stars, the mascot for your local minor league baseball team.
- Businesses related to your book *Judy Moody Was in a Mood* is a book that highlights local businesses: a pet store, a mini mart, and a pizza place. Reach out to local businesses in your community to see if they'd like to be involved in the fun, too.

How can they help?

- Build excitement in your school Invite local celebrities to record a short promotional video or make a
 live appearance at your school a great way to excite your students and families for your reading
 event.
- Reading along The more people in your community reading along, the more conversations the book will spark, the more impact your program will have.
- Donations Community members who feel involved might help defray the cost of the program or make in-kind donations toward book-related activities and prizes.
- Volunteers Community volunteers can help with book distribution logistics, read with students, and participate in activities.
- Publicity High profile community members talking about your participation in the *States Read One Book* program provide a great way to build goodwill for your school in your wider community.