

VIRGINIA BANKERS ASSOCIATION

VBA COMMITTEES

AGENDA

Retail Executives Committee Meeting

September 18, 2024 | 10:00 a.m. – 1:00 p.m. (including lunch)
In-Person at VBA Office

Join Zoom Meeting

<https://us02web.zoom.us/j/85152725368?pwd=QI41JDKSHyCl4w31z2kLr434RuNW2a.1>

Meeting ID: 851 5272 5368 | Passcode: 251113

- I. **Welcome & Announcements** - Goly Hervey
- II. **Guest Speaker (virtual)** - [Rivel](#) – Corey Wrinn and Melissa Randi
- III. **2025 Connect|Protect** – Kristen Reid
 - a. March 3-5 | Williamsburg Lodge, Williamsburg, VA
 - b. Topic suggestions
- IV. **Other Upcoming VBA Events**
 - a. Treasury Management Symposium | September 23
 - b. Elder Financial Exploitation Prevention | September 25 (in-person & virtual option)
 - c. Leadership Conference | November 16-17
 - d. Women in Banking Conference | December 4-5
- V. **Roundtable Discussion** – *Please come prepared to share topics for discussion*
 - a. Rates
 - b. Fraud – check, ACH, romance scans, others you're seeing
 - c. Positive Pay – commercial/consumer
 - d. Other Topics
- VI. **Adjourn**

2024 Final Meeting

December 4 (Zoom) – 10am-Noon

Committee Mission Statement

Fostering a robust retail banking environment in the Commonwealth of Virginia whereby customers prosper by way of enhanced products, services and delivery options; senior retail executives grow professionally through peer exchange and education; banks profit from enhanced retail strategies; and the VBA promotes and safeguards retail banking against threats within the financial system with the support of state legislative officials.



VBA CONNECT|PROTECT
EXPERIENCE

SAVE THE DATE: March 3-5, 2025
Williamsburg Lodge, Williamsburg, VA

VBA
Associate
Member
Directory

VIRGINIA BANKERS
ASSOCIATION

VIRGINIA BANKERS
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September 25 | 9:00 a.m. - 3:00 p.m.



Train-the-Trainer Seminar
Glen Allen, VA | In-Person & Virtual Option