



# INFINITE INFLUENCE

THE NEW LEADERSHIP STYLE REQUIRED FOR ATTRACTING,  
RETAINING, & ENGAGING GREAT EMPLOYEES IN TODAY'S WORLD

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DEFINE LEADERSHIP REDEFINE  
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**REDEFINE LEADERSHIP**  
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**LEADERSHIP  
IS NOT  
POSITION**

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**LEADERSHIP IS  
THE ABILITY TO SERVE THE NEED  
AND THE CHOICE TO TAKE ACTION.**

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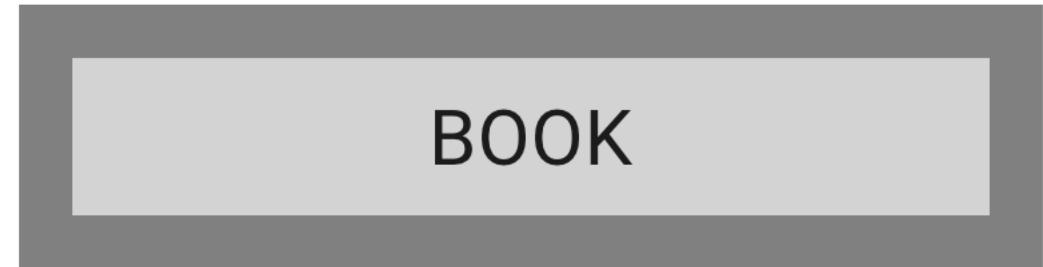
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# Alyson Van Hooser

Van Hooser Associates, Inc.

*Empowering Executives, Established, and Emerging Leaders to Take Their Team to the Next Level.*

**KEYNOTES, TRAINING, AND STRATEGIC INITIATIVES**

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